

1 BOARD MEMBERS PRESENT

2 NICK ALBERTI, BOARD MEMBER

3 RUTHANNE MILLER, BOARD MEMBER

4 JAMES SHORT, BOARD MEMBER

5 MIKE SILVERSTEIN, BOARD MEMBER

6

7 ALSO PRESENT:

8

9

1 P R O C E E D I N G S

2 STATUS

3 CHAIRPERSON ANDERSON: We now move to a
4 fact finding hearing. We have a fact finding
5 hearing on a temporary license application date
6 of the event June 25th through 26, 2016. The
7 Red, White and Brew, Wine and Beer Tasting,
8 Stephanie Holland on behalf of Drink the District
9 LLC. Can you please identify yourself for the
10 record and there is a sign-in sheet to sign in
11 please.

12 MR. MARTENS: Good morning, Stuart
13 Martens, CEO of Drink the District.

14 CHAIRPERSON ANDERSON: Good morning.

15 MS. HOLLAND: Good morning, Stephanie
16 Holland, director of events for Drink the
17 District.

18 MR. PUENTE: Kevin Puente, investigator.

19 CHAIRPERSON ANDERSON: Good morning, Mr.
20 Puente. I don't have any information regarding
21 this event. Why don't you tell us, give us some
22 information about this event, please?

1 MR. MARTENS: Red, White and Brew is a
2 food, beer and wine festival promoting D.C.
3 products, D.C. businesses. We're also the
4 producers of Taste of D.C. and numerous other
5 food festivals around the city. This is our
6 Fourth of July themed patriotic event. We have,
7 you know, about 100 different D.C. based vendors
8 and then we feature beer and wine tastings for
9 patrons to sample throughout the session that
10 they attend along with live local bands,
11 different artists and curated vendor, not just on
12 the food side but also on the artist side of
13 things, artisans and crafters and such.

14 And that really is the experience. You
15 come for three hours and get to walk around the
16 event, experience the crafters, experience the
17 food vendors and try the beer and wine samples as
18 well.

19 CHAIRPERSON ANDERSON: Is this the first
20 time you've had this event?

21 MR. MARTENS: Nope. This is our third
22 year for Red, White and Brew and we've been

1 producing Taste of D.C. and all our other events
2 for going on six years now.

3 CHAIRPERSON ANDERSON: Have you -- is
4 this the same location?

5 MR. MARTENS: Same location as last year,
6 Yes, sir.

7 CHAIRPERSON ANDERSON: And how did it go
8 last year?

9 MR. MARTENS: Fantastic, it was a great
10 event.

11 CHAIRPERSON ANDERSON: Mr. Puente?

12 MR. PUENTE: Yeah, so the event is June
13 25th and 26th, on June 25th from 1:00 p.m. to
14 9:00 p.m., June 26th 11:00 a.m. to 4:00 p.m.
15 They expect to have 10,000 participants total for
16 the two days. How much staff are you guys
17 planning to have for the event?

18 MR. MARTENS: We have our entire staff
19 there. We also have about, what, 50 different
20 contractors coming in to work the event on our
21 behalf. So, there's about 50 to 60 staff members
22 and then we have a third party security firm that

1 we contract with to provide -- they do all the ID
2 checking and they also provide security at the
3 points of service and also roaming security and
4 then perimeter security as well.

5 MR. PUENTE: Is the area fenced in?

6 MR. MARTENS: It is.

7 MR. PUENTE: So, participants will be
8 checked at the entries at the fences?

9 MR. MARTENS: There are three points of
10 ID check, ID check at the entrance where they
11 come in, they get the ID checked and the hand
12 stamp that we are stamped so they are
13 nontransferable. We also use nontransferable ink
14 so that that can't happen, but if somebody was
15 capable of it, it would be reversed. We also do
16 roaming checks so throughout the venue our
17 management are trained and/or a third party
18 security firm sees somebody that looks to be
19 underage, we can check their ID and we can also
20 check their ID at points of service by the
21 security guards that are there but also by the
22 servers themselves.

1 MR. PUENTE: That's all.

2 CHAIRPERSON ANDERSON: Do we have any
3 questions? Yes, Mr. Alberti.

4 MR. ALBERTI: I'll be quick. Mr.
5 Martens, so sessions, it implies there are
6 separate sessions. How long -- how many sessions?

7 MR. MARTENS: Two sessions three hours
8 apiece with a two-hour break between to turn over
9 the venue.

10 MR. ALBERTI: Okay, great, great. I will
11 tell you that I didn't see your name on the
12 application so that's one of the reasons I was in
13 favor of having you in, but it's encouraging that
14 you're involved and that bodes well for the event
15 because I know in the past you guys have run a
16 really good event so thank you for coming.

17 MR. MARTENS: Thank you, sir. I
18 appreciate it.

19 CHAIRPERSON ANDERSON: Any other
20 questions by any other Board member?

21 MR. ALBERTI: Just hope that you guys get
22 a day without rain which will be an amazing thing

1 for any and all of us. It's been an event that's
2 been successful in the past couple of years and
3 we wish you well again.

4 MR. MARTENS: Thank you very much.

5 CHAIRPERSON ANDERSON: Mr. Puente, do you
6 have any other questions?

7 MR. PUENTE: I don't, sir.

8 CHAIRPERSON ANDERSON: All right. Then I
9 make a motion that this matter be approved. Is
10 there a second?

11 MR. SHORT: Second.

12 CHAIRPERSON ANDERSON: Mr. Short has
13 seconded the motion. Those in favor say Aye.
14 [Chorus of ayes] Those opposed? The matter
15 passed 5-zero-zero so that matter's approved and
16 I guess you can get your license.

17 MR. MARTENS: Thank you all. Have a great
18 day.

19 MS. MILLER: Thank you. (Whereupon, the
20 above-entitled matter was concluded.)

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