	1 GOVERNMENT OF THE DISTRICT OF COLUMBIA
2	ALCOHOLIC BEVERAGE REGULATION ADMINISTRATION
3	ALCOHOLIC BEVERAGE CONTROL BOARD
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6	IN THE MATTER OF: :
7	GEORGETOWN MORATORIUM ZONE HEARING:
8	:
9	
10	Wednesday, February 24, 2016
11	Whereupon, the above-referenced matter
12	came on for hearing at the Alcoholic Beverage
13	Control Board, Reeves Center, 2000 14th Street,
14	N.W., Suite 400S, Washington, D.C. 20009
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- 1 PROCEEDINGS
- 2 CHAIRMAN ANDERSON: Good morning
- 3 everyone. I'd like to welcome you to the
- 4 regularly scheduled meeting of the District of
- 5 Columbia Alcoholic Beverage Control Board.
- 6 Please note that today's hearing will be
- 7 conducted in accordance with DC (inaudible) Code
- 8 2574 of the Open Meetings Act.
- 9 Today is February 24, 2016. I'd like to
- 10 introduce members of the board with us today. To
- 11 my far right is Ruthanne Miller. To my far left
- 12 is Mike Silverstein. To my immediate left is Mr.
- 13 James Short. I am Donovan Anderson, and I'm
- 14 Chair of the board. The board currently has four
- 15 members in attendance to conduct business, and
- 16 so, therefore, we have a forum today.
- 17 I'd like to mention two things before we
- 18 get started. First off, if you have any
- 19 electronic devices pages, cell phones, or such,
- 20 please make certain that they're turned off to
- 21 avoid any interruption of these proceedings.

- 1 Secondly, there's a piece of paper on the
- 2 front of the desk. When you come forth when your
- 3 case is called, please take a seat at the table
- 4 and please sign in. This is to ensure the
- 5 correct spelling of your name for the record.
- 6 Additionally, when you introduce yourself
- 7 for the record, please spell your name out loud
- 8 for the court reporter.
- 9 We will now turn to our show cause status
- 10 hearing.
- 11 All right. The next matter on our
- 12 agenda, we have the proposed rulemaking for the
- 13 Georgetown moratorium.
- 14 Will the parties for this case please
- 15 appear. I think we have Mr. Joe Sternlieb, CEO,
- 16 of Georgetown Business Improvement District
- 17 (inaudible). I do -- take my apologies.
- MR. STERNLIEB: No. You did very well.
- 19 Thank you.
- 20 CHAIRMAN ANDERSON: All right. Mr. Bob
- 21 vom Eigen, who is the president of the Citizens

- 1 Association of Georgetown. You can -- we're
- 2 going to have two panels, so you can sit there.
- 3 And we have Mr. Tom Birch, who is a
- 4 commissioner from (Inaudible). You can also pull
- 5 up a chair and sit over on this side, the three
- 6 folks that I had just called, please.
- 7 The second panel, we have Sonia
- 8 Bernhardt, who is the president of the Georgetown
- 9 Business Association. Is she here?
- 10 MR. STERNLIEB: Sonia had called Bill
- 11 Starrels, the ANC, that she was running a little
- 12 bit late.
- 13 CHAIRMAN ANDERSON: All right.
- MR. WILCOX: Mr. Chairman, my name is
- 15 James Wilcox. I'm also with the GBA, and
- 16 (inaudible).
- 17 CHAIRMAN ANDERSON: I'm sorry. What's
- 18 your name, sir?
- 19 MR. WILCOX: My name is James Wilcox.
- 20 I'm a board member of the GBA along with Ms.
- 21 Bernhardt, and although she's the main witness, I
- 22 -- she asked me to (inaudible).

- 1 CHAIRMAN ANDERSON: You can come up in
- 2 the second panel. So you can -- second panel.
- 3 Mr. Kline? I think I recognize -- I'm
- 4 sorry, Mr. Kline. You're one of the few
- 5 attorneys that I recognize that I didn't see.
- 6 You were hiding back there.
- 7 MR. KLINE: I was hiding.
- 8 CHAIRMAN ANDERSON: Mr. Kline, who is
- 9 from the Restaurant Association of Metro
- 10 Washington. And Mr. Mark Lee, Executive Director
- 11 of D.C. Nightlife Hospitality Association.
- Do we have anyone else in the audience
- 13 who wishes to speak on this matter? Speak now or
- 14 forever hold your piece. I don't want --
- 15 although you're not registered, if you're here
- 16 and you'd like to speak, then let me know so I
- 17 can have you brought forward. Hold on one
- 18 minute, please.
- 19 Good morning. We're here today to
- 20 conduct a public hearing and take comment on
- 21 various proposals regarding the future of the
- 22 Georgetown moratorium. The existing moratorium

- 1 does not allow for the issuance of new C/T, D/T
- 2 C/N, D/N or C/X licenses. Restaurant licenses
- 3 are capped at 68 and taverns and nightclubs are
- 4 capped at 6. The existing moratorium was
- 5 recently renewed by merchants of rulemaking, and
- 6 is set to expire April 9, 2016.
- 7 I will begin by calling -- I've already
- 8 called the witnesses who have notified the agency
- 9 that they're willing to testify today, and I've
- 10 already called them.
- I will also entertain comments from other
- 12 interested parties who wish to be heard.
- 13 Additionally, interested parties are permitted to
- 14 submit written comment to the board's
- 15 consideration by no later than 4:00 p.m. on
- 16 Friday, March 4, 2016.
- 17 At the conclusion of the hearing, thanks
- 18 -- you know, sometimes I'm a potted plant. Of
- 19 course I have a speech that I'm giving, and I
- 20 know what I'm supposed to be doing. I'm already
- 21 at the conclusion of the hearing, and I've not
- 22 had an opportunity to hear speakers yet.

- 1 All right. So what we will have -- this
 - 2 is just findings some information from the public
 - 3 free to share with us. And so I will have the
- 4 first -- all right.
- 5 So we can have Mr. Sternlieb. You can
- 6 start your presentation.
- 7 MR. STERNLIEB: Good morning, Mr.
- 8 Anderson, and members of the board. My name is
- 9 Joe Sternlieb. I'm the CEO of the Georgetown
- 10 Business Improvement District. Thank you for
- 11 holding this hearing today to discuss the
- 12 Georgetown cap and moratorium zone.
- Over the last two years, the Georgetown
- 14 BID has worked closely with our community
- 15 partners on ANC2E and the Citizens Association of
- 16 Georgetown, the CAG, to address the future of the
- 17 Georgetown moratorium. In August 2015, the BID
- 18 released a white paper on the Georgetown
- 19 moratorium that examined the history, economic,
- 20 and social impacts on the neighborhood, and the
- 21 current conditions of the Georgetown restaurant
- 22 scene. The whitepaper outlined several policy

- 1 alternatives to the impending expiration of the
- 2 Georgetown moratorium and recommended it be
- 3 allowed to expire. After posting the whitepaper
- 4 on the BID's website, inviting feedback, and
- 5 earning some local media coverage, the BID
- 6 received exactly zero comments on our website on
- 7 the whitepaper or the moratorium.
- 8 The BID then met intensively with
- 9 negotiators recording the ANC and CAG during the
- 10 last months of 2015 to develop a consensus
- 11 approach to ending the moratorium. All three
- 12 organizations agreed that the time to end the
- 13 moratorium had come, and that the moratorium did
- 14 not serve as an effective policy tool to mitigate
- 15 the negative impacts of licensed establishments
- 16 or bad operators.
- 17 Over seven negotiating sessions, the
- 18 three groups agreed on elements to include in a
- 19 Georgetown settlement agreement template that the
- 20 ANC and CAG will present to new C/R and D/R
- 21 license applicants in cases where they believe a
- 22 settlement agreement is appropriate. The

- 1 template outlines operating conditions that the
 - 2 BID and residential community believe are
 - 3 reasonable for new C/R and D/R license applicants
 - 4 and provides flexibility to add, subtract, or
 - 5 modify elements, depending on the location of the
 - 6 applicant's establishment.
- 7 We believe that the compromise reached
- 8 between ourselves and the community to develop
- 9 this Georgetown settlement agreement template and
- 10 eliminate the Georgetown license cap and
- 11 moratorium will allow new, high quality,
- 12 restaurants to open in Georgetown while
- 13 protecting the residential community from
- 14 potential negative impacts of restaurants that
- 15 serve alcohol.
- The BID board voted unanimously at its
- 17 regularly scheduled meeting on January 21, 2016,
- 18 where a quorum was present to support ending the
- 19 Georgetown cap and moratorium on C/R and D/R
- 20 licenses and to request that the ABC review the
- 21 Georgetown settlement agreement template for
- 22 legal sufficiency and appropriateness. And also

- 1 adopt a protocol for reviewing C/R and D/R
- 2 license applications in Georgetown that is
- 3 consistent with what this board does for such
- 4 license applications in Adams Morgan.
- 5 In Adams Morgan, we understand that the
- 6 average staff conducts a preliminary review of
- 7 new C/R and D/R license applications for
- 8 appropriateness and refers questionable
- 9 applications to the ABC board through a fact-
- 10 finding hearing to be held prior to placarding an
- 11 applicant's establishment.
- 12 The conditions that gave rise to the
- 13 moratorium in Georgetown no longer exist, and the
- 14 Georgetown license cap and moratorium has created
- 15 a barrier to entry for new restaurants that does
- 16 not exist in other neighborhoods.
- 17 Further, the appropriateness standards
- 18 defined in D.C. municipal regulations do not
- 19 justify the continued existence of the cap and
- 20 moratorium. We have provided more details on how
- 21 the appropriateness standards now apply in

- 1 Georgetown that's appended to our written
- 2 testimony that we've submitted today.
- 3 In conclusion, once the public record
- 4 closes, the Georgetown BID asks that the board
- 5 issue a rulemaking ending the Georgetown cap and
- 6 moratorium at its first opportunity to do so.
- 7 Thank you for giving us this opportunity to
- 8 testify, and I'm happy to answer any of your
- 9 questions.
- 10 CHAIRMAN ANDERSON: Thank you.
- 11 Who wants to speak next? And please
- 12 identify yourself.
- MR. STARRELS: I'll speak and then my
- 14 counterpart Tom, Commissioner Birch, will speak.
- I'm Bill Starrels, and I'm co-chair with
- 16 Tom Birch for the ANC2E ABC Committee. I've been
- 17 doing alcohol work for the ANC for many, many
- 18 years now.
- 19 Chairman Anderson and fellow board
- 20 members, I want to thank you for your time today
- 21 for this most important matter. And I'm not
- 22 going to read my whole testimony that I typed out

- 1 because a lot of the points are shared by the
 - 2 eloquent testimony of the CEO of the BID board,
- 3 Mr. Sternlieb. At the end of the day, we're on
- 4 the same page, and it's not -- in essence of
- 5 time, I'm not going to repeat everything that I
- 6 have here.
- 7 I do want to highlight the fact that, you
- 8 know, we have these very productive working
- 9 sessions with the BID with our friends at CAG,
- 10 and therefore all the constituency in Georgetown
- 11 were well-represented and each side gave a little
- 12 bit here and there.
- 13 At the end of the day, we came out with
- 14 what I think is an excellent document, and the
- 15 settlement agreement, and excellent points
- 16 overall. And we are on the same page that the
- 17 time has come where it's time to lift the cap on
- 18 licenses and essentially do away with the
- 19 moratorium as we know it, and hopefully that will
- 20 yield some new and hopefully good restaurants to
- 21 Georgetown. By doing this, we're simply hoping

- 1 that it's going to seem a little bit more
 - 2 welcoming to businesses going forward here.
 - 3 And we've also, as an aside, committed in
 - 4 separate talks and just discussions with our
 - 5 friends at the BID that we're going to get
 - 6 together, and they have a potential chef that's
 - 7 looking for somewhere to put a restaurant in the
 - 8 metropolitan area in D.C. We're going to get
 - 9 early on with the BID with our friends at CAG and
 - 10 try to have a meeting to show them that we're
 - 11 welcoming them to Georgetown, and we want to be
 - 12 considered. So we do work very, very well
 - 13 together.
 - I also want to emphasize that all the
 - 15 entities, that being of the Georgetown BID,
 - 16 Citizens Associations of Georgetown, and ANC2E
 - 17 had taken votes with quorums of their committees
 - 18 and reports and approved what is being put
 - 19 forward today. So everything was done correctly
 - 20 and legitimized.
 - I also want to point out one of the board
 - 22 members that was very engaging and supportive at

- 1 the end of the day on the bid board is Greg
 - 2 Castin (phonetic), and Mr. Castin, who is a
 - 3 restaurateur in the city and Georgetown specific
 - 4 these days, is a past two-term crest of the
 - 5 Restaurant Association of Metropolitan Washington
 - 6 of their current treasurer.
 - 7 So we worked very hard to make sure that
 - 8 everybody was on the same page, and that's always
 - 9 a sign of an excellent negotiation.
- 10 I'm going to turn things over to
- 11 Commissioner Birch, who has a little bit more
- 12 details to talk about. Thank you.
- MR. BIRCH: Good morning, Chairman
- 14 Anderson and members of the board. Thank you
- 15 very much for giving us time on your agenda this
- 16 morning to talk about this topic, which is very
- 17 important to us and our community but also for
- 18 the city.
- 19 As has been explained, the ANC has voted
- 20 and sent you our resolution requesting that the
- 21 moratorium, which was --

- 1 CHAIRMAN ANDERSON: I'm sorry. Can you
- 2 identify yourself again for the record.
- 3 MR. BIRCH: I'm sorry. My name is Tom
- 4 Birch. It's B-i-r-c-h. And I am a Commissioner
- 5 on the ANC2E (inaudible).
- In 1989, when the moratorium was first
- 7 developed and instituted, I was living in
- 8 Georgetown and was very much involved with
- 9 citizens and my neighbors to request that
- 10 moratorium. I live a block and a half off of M
- 11 Street and not far from many, many licensees.
- 12 And the problems that we had with liter, and
- 13 vandalism, and noise were constant. I could
- 14 quarantee that I would be awakened at about 3:15
- 15 every Saturday morning and Sunday morning after
- 16 the bars had closed at 3:00 a.m. and people were
- 17 looking for their cars, which were parked
- 18 somewhere around my house. And the gutters and
- 19 my steps would be littered with beer bottles
- 20 because people were drinking in their cars before
- 21 they were going to buy more drinks.

- 1 At any rate, it was a problem that does
- 2 not exist now. One reason that we were so intent
- 3 on pursuing the moratorium that many years ago is
- 4 that we wanted to kind of put the brakes on
- 5 Georgetown from becoming of an uncontrollable
- 6 entertainment district. We're not (inaudible) in
- 7 the city anymore, and so that problem no longer
- 8 exists. So things have changed.
- 9 But what's more, there has -- because of
- 10 the moratorium still existing in Georgetown,
- 11 where the last others took our lead but then have
- 12 come to you and said it's time to expire. So
- 13 here we are the holdouts, but no longer. But it
- 14 has created what we see as kind of a barrier to
- 15 restaurants obtaining licenses and locating in
- 16 our neighborhood.
- 17 And so we want to create that kind of
- 18 welcoming environment my colleagues have
- 19 explained so far, but at the same time we want to
- 20 curtain the negative impacts of licensees. So we
- 21 adopted this resolution to allow the moratorium
- 22 to expire at our January board meeting, but we

- 1 also adopted the settlement agreement template
- 2 that Mr. Sternlieb and Mr. Starrels have
- 3 discussed.
- 4 What's significant here is that the
- 5 business community and the residential community
- 6 have come together on this issue, and we're
- 7 looking for an alternative replacement to the
- 8 moratorium, which is -- would be the settlement
- 9 agreement template. Negotiated in good faith, as
- 10 Mr. Sternlieb described, over three months. We
- 11 sat down on a weekly basis and really put time
- 12 going back and forth with this and came up with
- 13 what we hope are a strong and dependable set of
- 14 standards for operating in Georgetown that will
- 15 attract the kind of restaurants we'd like to see
- 16 in our neighborhood. We're committed to working
- 17 together to ensure that this plan goes forward.
- 18 There are some things that we have asked
- 19 of ABRA that you look at this settlement
- 20 agreement as something that can work for us.
- 21 That if it is appropriate, that there are links
- 22 on the ABRA website to the settlement agreement

- 1 on our own websites, and that you would respect
- 2 and support the executed agreements when they
- 3 come to you.
- 4 Our objective has been to, as I said, to
- 5 discourage those negative consequences but also
- 6 encouraging restaurants, not drinking
- 7 establishments, restaurants to locate in our
- 8 neighborhood.
- 9 A year or two ago I had an application
- 10 from a restaurant on M Street that wanted to do
- 11 outdoor café, and we went along with that; but
- 12 you know, the hours were allowed until 3:00, and
- 13 this is a restaurant that usually closes up at
- 14 11:30 anyway. And I said why do you want to do
- 15 that. And I checked with some of the other, you
- 16 know, sort of quality restaurants that we have,
- 17 and they don't stay open past midnight; and
- 18 that's what we're looking for in this template,
- 19 for that kind of an establishment to come to
- 20 Georgetown.
- 21 So we're addressing issues of operation.
- 22 We're addressing issues of noise disturbance. We

- 1 don't want a place that's going to have noise
- 2 that can be heard, you know, outside the
- 3 establishment, issues of trash maintenance, and
- 4 so forth. The kinds of things we generally and
- 5 typically deal with in the settlement agreement.
- It's our intention to work with new
- 7 applicants to enter into agreements that
- 8 approximate this template. They can be tailored
- 9 to each specific area. These are minimum
- 10 standards that we're looking for, but again, to
- 11 encourage new restaurants that will serve our
- 12 community but not create the kind of negative
- 13 impacts that we lived with in years past.
- We're grateful to you for extending the
- 15 moratorium until April that gave us a little more
- 16 time that we needed collectively to work out our
- 17 agreement, but we hope that you can help us
- 18 ensure that we'll attract and quarantee the kind
- 19 of establishments we feel will be an enhancement
- 20 to Georgetown and to the city. And we very much
- 21 hope that this board will adopt the protocol that
- 22 Mr. Sternlieb described, which we feel is a very

- 1 important piece in guaranteeing that the
- 2 licensees -- the applicants that we're seeing are
- 3 those that we're looking for.
- 4 And we've had problems in the past where
- 5 licenses have been issued and places never
- 6 opened. The licenses have just been held. You
- 7 know, it's a lost opportunity. Or a licensee
- 8 that had no kitchen, you know, a C/R license. I
- 9 mean, those kinds of things we know we can
- 10 prevent, and by that kind of vetting the
- 11 applicants beforehand, if ABRA staff can take a
- 12 look at things and bring them to you if there's
- 13 some questions. We hope that (inaudible).
- So we hope that you'll review the
- 15 settlement agreement and give us your feelings on
- 16 it for legal sufficiency and appropriateness,
- 17 give us any comments that you might have, if not
- 18 today, later certainly. Thank you.
- 19 CHAIRMAN ANDERSON: Thank you.
- MR. VOM EIGEN: Good morning, Chairman
- 21 Anderson and members of the board. My name is
- 22 Robert vom Eigen, and I am president of the

- 1 Citizens Associations of Georgetown. Last name
- 2 is with a small v as in Victor, o-m as in Mary,
- 3 Capital E-i-g-e-n. Robert is easier.
- With me today is our ABC Committee --
- 5 CAG's ABC Committee Chair, Karen Cruse, who is
- 6 here to support me in case I can't answer any
- 7 questions you might have. My testimony will
- 8 include a quick summary on the moratorium zone,
- 9 and I will explain why we've decided, along with
- 10 the Advisory Neighborhood Commission 2E, and
- 11 Georgetown BID to permit the moratorium zone to
- 12 expire, I guess, it's April 9th. I will explain
- 13 how we will proceed after April 9th in
- 14 negotiating reasonable settlement agreement using
- 15 the template we have submitted to the board.
- 16 The moratorium was created in 1989 to
- 17 address negative impacts of the restaurants that
- 18 obtained liquor licenses that were prevalent at
- 19 that time. Prior to the moratorium, there was
- 20 trash, pets, public drunkenness, late night
- 21 noise, vandalism, parking violations. The
- 22 moratorium zone limited the number of restaurant

- 1 licenses in the central area of Georgetown, which
- 2 fluctuated over the years during the moratorium -
- 3 during the life of the moratorium.
- 4 The moratorium zone encompassed the
- 5 Georgetown waterfront area with the exception of
- 6 Washington Arbor and the area north of Q Street
- 7 was outside the moratorium zone. So it did make
- 8 a comprehensive approach to the problem.
- 9 In any event, CAG, the ANC2E
- 10 commissioners, and affected residents negotiated
- 11 voluntary agreements under the moratorium with
- 12 new restaurant owners to impose restrictions on
- 13 loud entertainment, late night noise, and trash
- 14 outside the restaurant.
- Between 1989 and today, the conditions
- 16 have changed. The Georgetown restaurants by and
- 17 large adhere to the voluntary agreements, which
- 18 restricted negative impacts upon the adjoining
- 19 residential properties. However, there is
- 20 another problem that has arisen. Georgetown is
- 21 no longer attracting, on a reliable basis,
- 22 quality restaurants in part because the other

- 1 areas of D.C. no longer have moratorium zones,
- 2 and the red tape that accompanies a moratorium.
- 3 If the moratorium were extended in Georgetown, it
- 4 would be the only moratorium zone in the District
- 5 of Columbia. With the encouragement of the
- 6 Georgetown BID, CAG, and ANC2E, we've developed a
- 7 template agreement that would be negotiated with
- 8 applicants for restaurant liquor licenses. There
- 9 is no ceiling on the number of liquor licenses
- 10 for new restaurants. If a new restaurant owner
- 11 refuses to enter into a settlement agreement, CAG
- 12 and ANC can protest granting a liquor license to
- 13 the ABC board.
- 14 Settlement agreement template seeks to
- 15 create an environment which applicants may
- 16 operate a viable business while concurrently
- 17 curtailing any adverse effects on surrounding
- 18 neighborhoods. The template sets forth minimum
- 19 conditions sought by the community, but Sections
- 20 9 and 10 of the template provide flexibility for
- 21 establishments in both directions.

- 1 For establishments located on property
- 2 abutting or close to residential properties,
- 3 additional or different protective measures may
- 4 be appropriate.
- 5 For establishments located on properties
- 6 that would not have an impact on residential
- 7 properties, fewer or less restrictive measures
- 8 may be appropriate.
- 9 The template is not intended to be
- 10 (inaudible), provided that the parties negotiate
- 11 a good faith to find a fair middle ground.
- 12 One final request, we are aware of the
- 13 pre-clearance investigations performed by ABRA
- 14 for restaurant liquor license applicants that on
- 15 their face may have questionable authenticity or
- 16 qualifications -- and adequate qualifications.
- 17 This procedure has been applied in the Adams
- 18 Morgan area, and we hope it will be conducted in
- 19 Georgetown as well.
- 20 That concludes my remarks. If you have
- 21 any questions, I'd be glad to answer them.
- 22 CHAIRMAN ANDERSON: Thank you.

- 1 Mr. Kline, if you --
- 2 MR. KLINE: Yes. Good morning, Chairman
- 3 Anderson, members of the board. I'm Andrew
- 4 Kline. I'm general counsel to the Restaurant
- 5 Association of Metropolitan Washington, which
- 6 actively promotes the Washington D.C. area food
- 7 service industry on behalf of our 900 plus
- 8 members. These members include sit-down
- 9 establishments, both national, local, and
- 10 regional, and also fast casual establishments
- 11 that grew up here locally and also have come in
- 12 from other places to open in the District of
- 13 Columbia.
- 14 As the restaurant scene has continued to
- 15 grow, so has the membership of the organization.
- 16 The organization was established in 1920, and as
- 17 I said, we have over 900 members.
- We are fundamentally opposed to an
- 19 extension of the cap on C/R and D/R licenses, and
- 20 indeed, we oppose moratoria and caps anywhere in
- 21 the District of Columbia. That's been our
- 22 fundamental position for many years. We have

- 1 not, however, testified in opposition to a
- 2 moratorium since 2004, which was when the 17th
- 3 Street, Dupont East moratorium was relaxes, and
- 4 we did so in that case to support the expansion
- 5 of a couple prominent members, (Inaudible) and
- 6 Hank's Oyster Bar in their expansion.
- 7 The cap on C/R and D/R licenses in
- 8 Georgetown, however, is irrelevant. It doesn't
- 9 make any difference. As has been pointed out in
- 10 the excellent analysis done by the BID, there are
- 11 at least 20 licenses available. Anybody wants to
- 12 call me, I probably have access to about five.
- 13 Nobody wants them. They're there, so it really
- 14 doesn't matter. Extend the cap, don't extend the
- 15 cap. It really doesn't make any difference.
- 16 It's not going to affect the marketplace in
- 17 Georgetown one way or the other.
- The conditions that gave rise to the
- 19 moratorium initially no longer exist. We all
- 20 knew the places, Anastasia's, Crazy Horse,
- 21 Winston's, Third Edition, all those places are
- 22 gone. They're not there anymore, and as Mr.

- 1 Birch testified, the conditions that gave rise to
- 2 them being there have all changed, along with
- 3 other conditions.
- 4 We think the biggest reason the
- 5 moratorium was enacted in the first place is your
- 6 predecessors were not as engaged in enforcing the
- 7 law and enforcement by the agency was lax, and in
- 8 frustration, seeing nothing else to do, the first
- 9 moratorium was enacted. That's changed much in
- 10 20 years, and this board takes its role
- 11 seriously. And ABRA takes its roles seriously in
- 12 enforcing the law, so those conditions simply do
- 13 not exist anymore.
- 14 The reason I'm here is really not to
- 15 debate the merits of the moratorium but to
- 16 express our very serious opposition and concern
- 17 about the notion of a template voluntary
- 18 agreement. I think that it's important to sort
- 19 of walk through what the process is in these
- 20 cases so that we're all on the same page.
- 21 An ABC license application is a contested
- 22 case proceeding. That's a trial type proceeding

- 1 under the law, and applicants are entitled to the
- 2 protections of a trial type process. It's up to
- 3 the council and in some instances the ABC board
- 4 to make general policy provisions concerning ABC
- 5 licenses and how they operate. Such things as
- 6 hours, noise provisions, use of outdoor space,
- 7 use of promotors, all of these things that are
- 8 contained in this template voluntary agreement,
- 9 those tend to apply across the board, and that's
- 10 the providence of the council and to a limited
- 11 extent the ABC board in promulgating regulations
- 12 that are then presented to the council.
- The process is to apply for a license,
- 14 and if it's contested, a hearing is, of course,
- 15 scheduled. But the parties have the ability to
- 16 negotiate an agreement called a settlement
- 17 agreement to resolve the issues that are in that
- 18 case. It's not intended that there be a blanket
- 19 set of restrictions or minimum conditions -- I
- 20 think they've been referred to today -- that
- 21 would apply to every applicant in a particular

- 1 neighborhood. That's not the law. That's not
- 2 how the statutory scheme is set up.
- Instead, everyone has an opportunity, and
- 4 if they want to enter into negotiations and agree
- 5 to restrictions on their license to resolve the
- 6 protest, they're free to do that. If on the
- 7 other hand they want to go to hearing, they're
- 8 free to do that as well.
- 9 And ANC has a very special role in the
- 10 licensing process in two respects. One is
- 11 they're one of the few parties that have standing
- 12 in these cases to file a protest. Second, the
- 13 law says that they're entitled to great weight,
- 14 which means that the board must specifically
- 15 address the concerns that they raise in either
- 16 granting or denying the license. But what we
- 17 must keep in mind is they are advisory
- 18 neighborhood commissions. Their function is to
- 19 advise. Their function is not to rule-make.
- 20 They don't have that authority under the statute.
- 21 On behalf of the association and on
- 22 behalf of the many clients that I've represented

- 1 before this board, we are extremely concerned
- 2 about a neighborhood having the ability to set
- 3 minimum standards, which then presumably set a
- 4 benchmark that must be fought when each
- 5 individual location has not been considered as
- 6 contemplated by the law. We heard that this is
- 7 more welcoming to business. We don't see it that
- 8 way. What we see is welcome to the neighborhood,
- 9 sign here. We have a set of conditions for you.
- 10 We don't see that as welcoming. We don't see how
- 11 this neighborhood and other neighborhoods in the
- 12 District of Columbia have seen their hospitality
- 13 business industries expand by such approaches.
- 14 It would seem to be exactly the opposite of
- 15 welcoming.
- 16 It's been said that this was negotiated
- 17 in good faith. Well, there weren't any
- 18 applicants at the table. This was the BID, and
- 19 CAG, and the ANC. I haven't heard that there
- 20 were any applicants, anyone who sought to open
- 21 the business at the table when this template was
- 22 negotiated.

- 1 It was also said that this is for use
- 2 where settlement agreement is appropriate. Well,
- 3 I've been doing this a long time, and I cannot
- 4 remember a case where we filed an application in
- 5 Georgetown, where Georgetown did not think a
- 6 settlement agreement was appropriate. So that
- 7 means it's every case that this will be tendered,
- 8 and this what's supposed to be signed.
- 9 In closing, I would just ask that you
- 10 reject this notion that ANCs have authority or
- 11 neighborhoods have authority to set minimum
- 12 standards, and that you -- as you've done, and we
- 13 appreciate it -- review cases on a case-by-case
- 14 basis so that the individual circumstances of
- 15 each licensee can be looked at, considered, and
- 16 after a hearing or even as part of a settlement
- 17 agreement that adequately and appropriately
- 18 addresses the concerns, that the license can be
- 19 approved. Thank you.
- 20 CHAIRMAN ANDERSON: Thank you.
- MR. LEE: I'm grateful to follow Mr.
- 22 Kline because I thought perhaps I'd come into the

- 1 wrong room. What's being proposed is not an end
- 2 to a moratorium. My name is Mark Lee, and I'm
- 3 the Executive Director of the D.C. Nightlife
- 4 Hospitality Association, and with the indulgence
- 5 of the board, I will read my written statement
- 6 that I've submitted to you.
- 7 My name is Mark Lee, and I serve as
- 8 Executive Director of the D.C. Nightlife
- 9 Hospitality Association, a nonprofit trade
- 10 association representing local bar, restaurant,
- 11 nightclub, and entertainment venues of all types
- 12 and sizes, located throughout the city and
- 13 contributing to a vibrant community, nightlife,
- 14 and dynamic nighttime economy in the District.
- Hospitality is the largest hometown
- 16 private sector business category on a primary
- 17 employer, leading job creator, major tax revenue
- 18 contributor, key economic development generator,
- 19 and provider of the popular dining and
- 20 socializing amenities residents and visitors
- 21 broadly support and eagerly patronize.

- 1 Nightlife establishments are proud to be
- 2 a signature source of nourishment for the social
- 3 and cultural soul of our great and growing city.
- 4 In addition, nighttime hospitality builds
- 5 neighborhoods. We create the social gathering
- 6 spots where neighbors meet, interact, and nurture
- 7 a sense of community. It is for those reasons we
- 8 are dismayed that those who today propose the
- 9 continuation of an only modestly modified
- 10 Georgetown liquor licensing moratorium, seek to
- 11 deny the neighborhood a path to recovery of its
- 12 past economic vitality and restoration of its
- 13 shared community life.
- 14 Instead, those groups propose to
- 15 additionally include new restrictions and
- 16 limitations that are both self-defeating and
- 17 exceed the legal authority, legislative intent,
- 18 and legitimate influence allowed them.
- 19 Georgetown is widely recognized from both
- 20 internal and external perspectives as a
- 21 commercial district long in decline. It has been
- 22 left behind as other areas have enjoyed a

- 1 renaissance of residential growth and commercial
- 2 development. Unfortunately, for the few areas
- 3 burdened with the legacy of ongoing moratoriums
- 4 with none yet eliminated, that is the common
- 5 experience. Crude and brutal instrument of a
- 6 blanket prohibition, imposed first in Georgetown
- 7 and nearly three decades ago is near universally
- 8 recognized as an experiment gone wrong. All four
- 9 other moratorium zones in only three micro areas
- 10 are slowly edging away from what they hope will
- 11 eventually become merely a painful memory of a
- 12 bad idea from a bygone era.
- 13 That era was a time when a dysfunctional
- 14 city government was inept at and largely
- 15 incapable of adequate inappropriately
- 16 administering its laws and enforcing its
- 17 regulations. The few remaining moratorium
- 18 proponents cling to the notion that those
- 19 conditions continue to exist today. They are
- 20 wrong.
- 21 For our part, we welcome the effective
- 22 and efficient administration of reasonable and

- 1 rational alcohol licensing regulations.
- 2 Forthright and fair application of sensible rules
- 3 serves commerce and communities and creates the
- 4 environment for both to thrive.
- 5 What startles us is that ANC2E, the
- 6 Citizens Associations of Georgetown, and the
- 7 Georgetown BID are not begging the board to pull
- 8 the neighborhood out of its misery by totally
- 9 eliminating the moratorium in its entirety. We
- 10 are dumbfounded that they instead not only seek
- 11 to continue the moratorium for all but one
- 12 primarily license class, but that they
- 13 additionally seek sanction to independently and
- 14 illegitimately impose major operational
- 15 restrictions. They hope to truncate evening
- 16 hours, prohibit allowable activity, and impose
- 17 special noise limits, and incredulously ask to do
- 18 so within an expanded geographic area.
- 19 These groups ask that the cap on
- 20 restaurant licenses be lifted when there's
- 21 currently an abundance of restaurant licenses
- 22 available and not utilized, but ask that no new

- 1 licenses for bars be considered, allowing more of
- 2 something for which there is demonstratively no
- 3 takers is rather disingenuous. Suggesting they
- 4 be proffered with an entirely arbitrary and
- 5 competitively disadvantageous operating
- 6 conditions and expect there to be growth and
- 7 interest is comical.
- 8 The sole and solitary signal that
- 9 Georgetown could send to shed its unfortunately
- 10 negative image would be to become the first
- 11 moratorium zone with a common sense to declare
- 12 that this failed marketplace manipulation is
- 13 finally and fully over. Nothing short of that
- 14 will symbolize that Georgetown is, again, open
- 15 for business and welcoming of the now prevailing
- 16 enterprise model offering a variety and diversity
- 17 of dining, drinking, and entertainment activities
- 18 that have proven popular in vibrant, thriving,
- 19 dynamic, and successful neighborhoods.
- 20 We believe that the Georgetown Business
- 21 Association advocates the smarter solution.
- 22 Stating in its December 28 letter that the

- 1 moratorium should be allowed to expire without
- 2 the imposition of additional restrictions. The
- 3 board has the power to do exactly that. We ask
- 4 you to do so.
- 5 Most important is that the board must not
- 6 allow these proponents to subvert a mechanism
- 7 designed to resolve specific license problems on
- 8 a case-by-case basis by transforming settlement
- 9 agreements into a localized cookie cutter policy
- 10 making instrument utilized on an a priori basis.
- 11 It is an attempt to override and overrule
- 12 citywide regulations to unequal application of
- 13 the law while usurping the authority of city
- 14 legislators and thwarting administrative
- 15 adjudication by the board.
- 16 You must reject this perverse grab of
- 17 power. We implore the board to do so. Thank
- 18 you.
- 19 CHAIRMAN ANDERSON: Thank you.
- 20 MR. WILCOX: Mr. Chair and members of the
- 21 board, my name is James Wilcox. I've been a
- 22 member of the board of Georgetown Business

- 1 Association for approximately 10 years. I'm a
- 2 former officer of the organization as well, and I
- 3 serve on its Economic Development Small Business
- 4 Committee.
- 5 Ms. Bernhardt was going to come and
- 6 testify today. She apparently is running late,
- 7 so I will make a few comments on behalf of the
- 8 organization.
- 9 First, I really want to thank you for the
- 10 opportunity to be heard on an issue of great
- 11 importance to Georgetown and the Georgetown
- 12 business community in particular. I'm glad to
- 13 hear that everyone here today is in favor of
- 14 doing away with the moratorium in one form or
- 15 fashion.
- I had thought about submitting the
- 17 wonderful analysis the BID did on the reasons why
- 18 the moratorium conditions no longer exist. My
- 19 understanding is that they may not be necessary,
- 20 but we're happy to submit that as a supplement if
- 21 that's a possibility reasonably.

- 1 GBA has been in existence for 40 years.
- 2 This is our 40-year anniversary. We were not
- 3 involved in any way in these negotiations that
- 4 took place between the ANC, and the CAG, and the
- 5 BID. We just weren't allowed to express an
- 6 opinion. We did express an opinion, as former
- 7 witnesses have stated, which is in a letter that
- 8 was sent to Mr. (Inaudible), which we can also
- 9 make available to the board if they don't already
- 10 have it.
- 11 CHAIRMAN ANDERSON: We do have that.
- MR. WILCOX: It seems to us that at this
- 13 point the main issue is what to do with this
- 14 template, if anything. ANC, CAG, and BID have
- 15 proposed a template which would not apply to
- 16 existing liquor licenses in Georgetown, but which
- 17 would apply to new applicants.
- 18 If the three of them want informally to
- 19 use the template as some kind of guideline to
- 20 determine when one or all of them will protest a
- 21 future application, and thus to provide some
- 22 clarity and greater predictability to the

- 1 licensing process, we think that's fine. But GBA
- 2 respectfully submits that ABRA should not endorse
- 3 the template. The template should not be legally
- 4 binding on future applicants, and it should not
- 5 create any presumptions regarding which
- 6 applications ABRA will improve in the future for
- 7 four reasons, which I'll briefly go through.
- 8 First of all, the template purports to be
- 9 an agreement between three parties. We've heard
- 10 from them today the ANC, CAG, and the BID.
- 11 They're all very, very important. However, it
- 12 has not been endorsed by any individual
- 13 applicants, as was discussed before, and it's
- 14 opposed by not only GBA but the restaurant
- 15 association and the hospitality organization. So
- 16 it's not more than a settlement, which is
- 17 partially agreed upon by some affected parties,
- 18 but is not supported overall.
- 19 We think it's inappropriate to call it a
- 20 settlement and to give it legal effect when all
- 21 the affected parties did not agree to it.

- 1 Number two, there are recitations in the
- 2 third paragraph of the preamble to the settlement
- 3 agreement to the effect that the merchants
- 4 understand and agrees that all the conditions
- 5 being imposed are important and useful. GBA
- 6 doesn't so this is just flat out erroneous.
- 7 Going beyond that, as been pointed out,
- 8 the template additionally imposes additional
- 9 restrictions on such things as hours of operation
- 10 and noise. GBA has 40 years of experience in
- 11 Georgetown. Mr. Birch happens to be my
- 12 individual ANC commissioner, and GBA believes
- 13 that ANC and CAG already do an excellent job of
- 14 protecting the interests of the residents in
- 15 Georgetown under the existing law, and we see no
- 16 reason to impose additional requirements on
- 17 applicants beyond those which apply citywide,
- 18 especially regarding noise and hours of
- 19 operation. In other words, from our perspective
- 20 Georgetown shouldn't be singled out and treated
- 21 differently from every other neighborhood and

- 1 every other ward in the city. There's no real
- 2 basis for that.
- 3 Taking hours of operation as an example,
- 4 many younger affluent residents tends to keep
- 5 later hours than their seniors. I think that's
- 6 just a reality, and GBA does not want to
- 7 discourage them from frequenting businesses in
- 8 Georgetown. Thus, we object to the provisions in
- 9 the template regarding hours of operation and
- 10 noise.
- 11 Third, from GBA's perspective, the
- 12 template represents an improper, unfair, and
- 13 discriminatory restrain of competition in trade.
- 14 There are currently numerous licensees in
- 15 Georgetown who are legally permitted to stay open
- 16 later than midnight and are subject to the
- 17 general rules regarding noise. And even though
- 18 the current conditions don't support a
- 19 moratorium, the template would impose
- 20 substantially more restrictive conditions on new
- 21 applicants than on these current licensees. This
- 22 limits the ability, as a new entrance into

- 1 Georgetown, to compete with entities that already
- 2 hold licenses. It's, therefore, just wrong. It
- 3 may also inadvertently create a market for new
- 4 entrance into Georgetown to purchase an existing
- 5 liquor license instead of apply for a new one,
- 6 just so they can avoid the additional
- 7 restrictions on noise and hours of operation. I
- 8 don't think that's what's intended or desired
- 9 either.
- 10 It would be one thing if the city council
- 11 and ABRA were to adopt additional requirements
- 12 equally and across the board, but in our view,
- 13 ABRA shouldn't endorse a template which unduly
- 14 restricts the ability of new licensees to compete
- 15 on equal terms to companies that currently hold
- 16 licenses in Georgetown based on a partial
- 17 settlement by only some of the affected parties,
- 18 which is what we have here.
- 19 Fourth and finally, paragraphs 9 and 10
- 20 of the template set forth when the residents and
- 21 the applicants can seek different terms from
- 22 those which would otherwise apply. From GBA's

- 1 perspective, those two paragraphs are slanted too
- 2 much in favor of the residents and against the
- 3 future applicants.
- 4 Paragraph 9 essentially provides that
- 5 where an establishment is located "close to a
- 6 residential property," the residents can seek
- 7 additional restrictions. So compliance with the
- 8 general terms in the template is not a safe
- 9 harbor for an applicant. Further, there's no
- 10 even a definition of what close to means. So it
- 11 would be problematic for an applicant to
- 12 determine when the residents would seek more
- 13 restrictive terms. And beyond that,
- 14 interestingly, the restrictive terms haven't been
- 15 presented to ABRA for you to look at them and see
- 16 if they'd even be reasonable.
- 17 In contrast, an applicant can only seek
- 18 less restrictive terms if the establishment
- 19 "would not have an impact on a residential
- 20 property or is otherwise exceptional." I
- 21 personally live in Georgetown about four blocks
- 22 away from M Street, and if a restaurant on M $\,$

- 1 Street were to close after midnight, customers
- 2 and employees might park on the street near my
- 3 house, taking away some available parking. And
- 4 they may talk when they return to their cars
- 5 after leaving the restaurant. So almost any
- 6 applicant could have some impact on a residential
- 7 property, making this supposed authority to seek
- 8 more lenient provisions really inapplicable.
- 9 Further, it's GBA's position that later
- 10 closing hours and normal noise restrictions
- 11 should be applied generally in Georgetown. So
- 12 for an applicant also to show that it somehow
- 13 exceptional and entitled to particular additional
- 14 relief, when from GBA's perspective, the relief
- 15 should be broadly available, we think is wrong.
- 16 We think that everybody should be treated
- 17 evenhandedly, both the companies that have
- 18 existing licenses and the new applicants with
- 19 whom everybody is going to be competing.
- 20 In short and in closing, GBA submits that
- 21 the liquor license moratorium in Georgetown
- 22 should expire. GBA would not object if the ANC

- 1 and CAG decide to use the template as an informal
- 2 guideline to determine when they object to or
- 3 want to object to a liquor license, but GBA
- 4 respectfully submits that the template should not
- 5 be endorsed, adopted, or treated as any kind of
- 6 meaningful precedent by this body.
- 7 Thank you very much, and if you have
- 8 questions, please let me know.
- 9 CHAIRMAN ANDERSON: Thank you.
- 10 MR. WILCOX: This is Ms. Bernhardt, if
- 11 she wants to say something.
- 12 CHAIRMAN ANDERSON: Ms. Bernhardt, if you
- 13 want to testify, you can bring a chair up, and
- 14 then you'll --
- MS. BERNHARDT: (Inaudible)
- 16 CHAIRMAN ANDERSON: And, gentlemen,
- 17 please make -- create some space so that -- and
- 18 please identify yourself for the record before
- 19 you speak, please.
- MS. BERNHARDT: Good morning. Thank you.
- 21 My name is Sonia Bernhardt, and I'm president of
- 22 the Georgetown Business Association. And I'm

- 1 grateful for my colleague that could speak on
- 2 behalf of the association.
- 3 And we feel that as Georgetown turns 265
- 4 years old this year that the laws of the city are
- 5 adequate for the licensing of allowing people to
- 6 distribute and sell alcohol, and we feel that we
- 7 should be fair to all businesses, as difficult as
- 8 it is to be a small business. That we have these
- 9 laws in place, and they should be the same for
- 10 Georgetown as they are anywhere else in the city.
- 11 And I couldn't have identified the situation
- 12 better than Jim Wilcox did.
- 13 So that's what I'm here to say. I back
- 14 it, and I represent a large group, and we love
- 15 Georgetown. We love the residents as much as we
- 16 do the businesses that make it fun to go there,
- 17 and we'd like to see a thriving business
- 18 community that includes not only retail but also
- 19 some wonderful establishments. And want to have
- 20 an open-arm attitude for those people that seek
- 21 to open a business and be successful in that
- 22 party of the city. That's it. Thank you.

- 1 CHAIRMAN ANDERSON: Thank you. All
- 2 right. Are there any other members in the
- 3 audience who would like to speak on the
- 4 moratorium?
- 5 Hearing none, board members questions.
- 6 Yes, Ms. Miller.
- 7 MS. MILLER: Good morning, everyone, and
- 8 thank you for coming. I was going to start off
- 9 saying that I think it was so great that all the
- 10 different parties got together and worked things
- 11 out, but it doesn't sound like that's exactly
- 12 totally what happened. The other positive thing,
- 13 though, I would say is I'm glad that it sounds
- 14 like the problems don't exist that the moratorium
- 15 was in place for.
- So I just want to have an understanding
- 17 of what the GBA is versus the Georgetown BID. Do
- 18 you represent different businesses or districts,
- 19 so I understand the context that the two of you
- 20 are coming from? Because one is saying this
- 21 template is a good thing, which we can explore a
- 22 little further, and one is saying it isn't, as

- 1 far as I understand. Do you represent the same
- 2 businesses or --
- 3 MS. BERNHARDT: There is a slight
- 4 difference in the sense that we represent the
- 5 business owners more so than we do the actual
- 6 structural buildings. So there is a distinction
- 7 between the Georgetown Business Association that
- 8 we are the businesses --
- 9 MS. MILLER: Okay.
- 10 MS. BERNHARDT: -- occupying the
- 11 buildings --
- 12 MS. MILLER: Got it.
- MS. BERNHARDT: -- and more in line with
- 14 that representation.
- MS. MILLER: Okay.
- MS. BERNHARDT: And we similarly see many
- 17 things equally with the BID, but that would be
- 18 our difference.
- MR. WILCOX: I think there's --
- 20 CHAIRMAN ANDERSON: One think I'll ask
- 21 you to do, just identify yourself for the record,

- 1 so we'll know -- if you read a transcript, you'll
- 2 know who's speaking.
- 3 MR. WILCOX: Yeah. My name is Jim Wilcox
- 4 again. I think there's a considerable overlap in
- 5 the two boards, which I acknowledge. Another
- 6 difference I'd point out is that the way the BID
- 7 is set up, there's a very specific BID zone where
- 8 they can levy taxes on the various businesses and
- 9 spend that money to improve activities within
- 10 that zone.
- 11 We are not limited in that way, so we
- 12 represent a broader range of businesses
- 13 geographically than what the BID would do. I
- 14 mean, BID does a great job. As I said, I think
- 15 Josh's analysis on the moratorium was right on,
- 16 but we do have somewhat different perspectives on
- 17 this particular issue, although we really
- 18 appreciate all they do; and we agree with them
- 19 most of the time, and Joe is wonderful.
- 20 MR. STERNLIEB: The Business Improvement
- 21 District is a compulsory district in the sense
- 22 that the property owners in 1999 got together,

- 1 petitioned the city to impose an addition BID tax
- 2 on the properties in the zone. It covers the
- 3 area M Street and all the commercial properties
- 4 south to the river, and everything that was
- 5 Constant Avenue to R Street, and those little
- 6 stubs of commercial area off of Wisconsin Avenue,
- 7 Prospect Street, PEO.
- We have about 1,500 members. We
- 9 represent both property owners and tenants. Our
- 10 board is composed of about 22 voting members,
- 11 another 4 non-voting members from the university.
- 12 The GBA, CAG, and the ANC serve on our board in
- 13 an advisory capacity.
- 14 We also run something called the
- 15 restaurant roundtable. It meets every six weeks
- 16 with about 25 to 30 members, Georgetown
- 17 restaurants that come in and advise us. We
- 18 vetted this approach with that group on two
- 19 occasions, and then brought all of our board
- 20 members who represent the restaurant industry to
- 21 look specifically at the template and comment on
- 22 it.

- 1 The GBA, by contrast, is a voluntary
- 2 membership organization with about six members
- 3 who serve on both boards.
- 4 Does that answer your question?
- 5 MS. MILLER: Yes. Okay. So let me ask
- 6 you. I mean, we've heard a lot of criticism now
- 7 or concerns about that template. So my first
- 8 question --
- 9 MR. STERNLIEB: Can I clarify one thing?
- 10 MS. MILLER: Yeah.
- 11 MR. STERNLIEB: Because I think some of
- 12 the criticism may simply be based on a
- 13 misunderstanding of what's been presented here.
- 14 I don't believe -- I don't want to speak for
- 15 everybody else. I don't believe that the BID is
- 16 asking the ABC to approve the template and impose
- 17 it. All that we've asked the ABC to do is to
- 18 review the provisions within the template for
- 19 legal sufficiency so that if any of those
- 20 provisions were to end up in a template, or if
- 21 that template, as it is today, were submitted, is
- 22 there anything in there that the board would find

- 1 objectionable as a matter of law or policy.
- 2 That's all we've asked.
- 4 the groups that it's between the applicants and
- 5 the ANC and CAG, and the BID is not a party. If
- 6 you'll notice in the draft, the BID doesn't sign
- 7 this. The BID will not be taking any positions
- 8 on any liquor licenses coming before you. We've
- 9 never testified before you for or against a
- 10 liquor license applicant, and we won't.
- 11 So it's really for these folks, and there
- 12 are examples in the last couple years to -- you
- 13 know, not to criticize my friend, Mr. Kline, but
- 14 just to point out a factual error he made. There
- 15 have been instances where the CAG and the ANC
- 16 chose not to protest or ask for settlement
- 17 agreements of recent applicants in just the last
- 18 two years. So there are situations where people
- 19 come forward, and I can guarantee you, in the
- 20 coming years, there will be applicants who come
- 21 before you where there won't be settlement
- 22 agreements and there won't be protests. We've

- 1 been meeting with people on a regular basis who
- 2 have all eyes for space, who these guys just
- 3 don't care about. It's really those impactful --
- 4 And the last thing I'll say about this is
- 5 Georgetown is a little different. The fact of
- 6 the matter is, if you're a resident who lives in
- 7 a home built in 1879 that has single pane windows
- 8 that were installed in 1879, and you've got to go
- 9 to the Old Georgetown Board to ask for permission
- 10 to put a double pane window in and they say no,
- 11 you're stuck with whatever noise there is right
- 12 in front of your house. And if it's right next
- 13 to somebody who wants a 3:00 a.m. Friday,
- 14 Saturday license, you are screwed. So there are
- 15 places that are really different in Georgetown
- 16 because of the fact that there's a federal
- 17 historic district where you just -- we locally
- 18 have no control over these issues.
- Now, we have plenty of new buildings in
- 20 Georgetown that have triple pane windows and are
- 21 butted right up against the Whitehurst Freeway
- 22 where you can't hear the helicopter that's right

- 1 in front of you go by, perfectly appropriate to
- 2 put a very late night establishment right in
- 3 front of it. Nobody is going to care, but there
- 4 are other places where they really will. And
- 5 that's sort of what's different about what we're
- 6 asking for today. So I just want to clarify.
- 7 MS. MILLER: Well, just on that point, I
- 8 don't totally follow what's different because --
- 9 and one of my questions is how this is going to
- 10 go. But if you have a midnight hour in that
- 11 template and you -- are you saying you come
- 12 across a building that has those windows that
- 13 will protect them from the noise, that there's
- 14 the flexibility to change that to a later hour?
- MR. STERNLIEB: That's what number 10 is.
- MS. MILLER: Okay.
- 17 MR. STERNLIEB: That's specifically that.
- 18 So I'll give you an example. There was a
- 19 template agreement done when (Inaudible) Billy
- 20 sued last year that is actually more permissive
- 21 than what's in here by the same people who
- 22 negotiated this. The reason concern in the

- 1 community from their constituents -- I don't want
- 2 to speak for you -- but my sense is that there
- 3 were cases on this Constant Avenue that abut 32nd
- 4 Street in the back where folks wanted to do
- 5 outdoor, late night dining and drinking in other
- 6 people's backyards essentially. I mean,
- 7 literally the distance between where you're
- 8 sitting and where I'm sitting. That's what they
- 9 were -- and so the neighbors didn't want this at
- 10 all. They wanted to continue the moratorium and
- 11 the cap.
- 12 And the last thing I'll say, if I can, to
- 13 speak to one other point that was made, the fact
- 14 that this is going on is making an enormous
- 15 difference in the number of restaurants that are
- 16 coming to us.
- MS. MILLER: Uh-huh (affirmative).
- 18 MR. STERNLIEB: Notwithstanding the fact
- 19 that there are existing licenses available under
- 20 the cap that are being held in safekeeping, the
- 21 rent-taking for those has been enormously
- 22 detrimental to the economy in Georgetown. People

- 1 are resentful if they have to pay \$5,000, or
- 2 \$10,000, or \$50,000 for a license that's being
- 3 held by somebody who didn't create any value in
- 4 that compared to being in other parts of the city
- 5 where they just have to come to this board and
- 6 make their case.
- 7 And so we've been approached by a number
- 8 of restaurants in the last few weeks and months
- 9 who are aware of what's going on and saying thank
- 10 God you're doing this. It's changing the
- 11 reputation of Georgetown, and we're very
- 12 optimistic that this will continue moving in the
- 13 right direction.
- MS. MILLER: That's great. And let me
- 15 ask you, do you see a difference between what you
- 16 call a template and what they call guidelines?
- 17 Is this something more than guidelines that
- 18 you're proposing?
- 19 MR. BIRCH: Can you clarify the question,
- 20 please?
- 21 MR. STERNLIEB: This is a starting point,
- 22 if you will.

- 1 MS. MILLER: A starting point? Well,
- 2 what's the obligation on the part of an applicant
- 3 when they would come to you and this would be in
- 4 place, however, it's to be in place? What does
- 5 it mean? You would show them these provisions
- 6 and say this is our starting point for
- 7 negotiation of a settlement agreement?
- 8 MR. BIRCH: Well, what were --
- 9 MR. VOM EIGEN: Does this work for the
- 10 business plan?
- MR. BIRCH: What we're trying to do --
- 12 and knowing the business plan and the operations
- 13 of establishments that give us absolutely no
- 14 problem, they fit the profile that we've
- 15 identified in the guidelines.
- MR. VOM EIGEN: I mean, it's all
- 17 negotiated. It's signed by -- it's not a rule.
- 18 It's not a regulation. It's none of that. It's
- 19 a suggestion of where we would start from, and we
- 20 would be flexible depending upon the location.
- 21 Anything south of M Street is going to be a
- 22 little different than stuff north of M Street.

- 1 MS. MILLER: So let me ask you this: I
- 2 don't mean to interrupt you, but just -- there
- 3 have been a lot of settlement agreements in
- 4 Georgetown, right, over the years. Is this any
- 5 different from you're pulling the best provisions
- 6 from all the documents, and putting them in one
- 7 document, and saying this is our starting point;
- 8 we like these provisions?
- 9 MR. STARRELS: What we're trying to do
- 10 here is in our early discussions with the BID and
- 11 then, of course, we put this out into the
- 12 community. The press writes it up, and you do
- 13 have very active discussions. And I do differ
- 14 with the notion that, you know, we weren't
- 15 talking to more than our little working group as
- 16 meeting every once in a while.
- But one of the things we heard out there
- 18 is to get uniformity out there would help
- 19 perspective restaurateurs looking at Georgetown.
- 20 So we're trying to put kind of something out
- 21 there that if there is a need for settlement

- 1 agreement, these are the type of things we're
- 2 going to be looking at.
- 3 And again, if somebody is proposing a
- 4 restaurant on M Street, not on 32nd Street where
- 5 you're abutting another property, sure the
- 6 business plan is legitimate. You're not -- it
- 7 doesn't look like you're going to do a night
- 8 club, you know, starting at midnight, whatever,
- 9 we'll work with them. We expect to.
- 10 MS. MILLER: Can I have --
- 11 MR. STARRELS: And we have a history of
- 12 making these things work over the years.
- MS. MILLER: Did you put these out for
- 14 comment to restaurants?
- MR. STARRELS: Pretty actively the BID
- 16 did.
- 17 MS. MILLER: These provisions, these
- 18 templates, what do you think, you did that?
- 19 MR. STERNLIEB: I don't want to give the
- 20 impression that everybody thought this was
- 21 fabulous. We were facing a situation in the
- 22 business community where there was a high -- I

- 1 don't want to say likelihood -- but a high
- 2 possibility that folks -- (inaudible) continue
- 3 the moratorium for another five years. And the
- 4 restaurants believe that the critical mass is
- 5 really an important element to the success of the
- 6 commercial district.
- 7 So, you know, I want to remind folks that
- 8 five years ago, conditions weren't so different
- 9 than they are today, but the folks from the
- 10 community asked the board to continue the
- 11 moratorium; and it was continued. And so what we
- 12 were looking at was a situation where we want to
- 13 try to create peace but also respond to the need
- 14 of the restaurants to have more food in
- 15 Georgetown.
- MS. MILLER: Okay. So --
- 17 MR. STERNLIEB: So the answer is yes.
- 18 MS. MILLER: But that doesn't go to the
- 19 merits. I mean, because you're saying you want -
- 20 you're willing to do this to get rid of the
- 21 moratorium. But my question is, what's the
- 22 merits of having a template? What was the

- 1 problem that it's supposed to -- this is exactly
- 2 what I said before, but what is the problem it's
- 3 supposed to address? Why are you putting --
- 4 because we don't have a moratorium, you need a
- 5 template; are you saying that?
- 6 MR. STARRELS: I think it makes it easier
- 7 for -- instead of having, you know, each person
- 8 worrying about -- before they even take a step in
- 9 the water in Georgetown, they say, you know, the
- 10 BID, which represents the businesses in a very
- 11 active fashion here, and other entities in
- 12 Georgetown, via CAG because they worry about OGB
- 13 matters. They worry about what can they do to a
- 14 building they want to perhaps put that restaurant
- 15 in. It's a big investment these days.
- And by doing this template, they see,
- 17 first off, that all the entities are working
- 18 together. They don't emphatically have to go to
- 19 an attorney to worry about how in the world am I
- 20 going to do business in Georgetown. We're trying
- 21 to make it more welcoming, and by doing a
- 22 template, which is basically out there -- and you

- 1 know, it's kind of trying to be very transparent
- 2 -- we're trying to make it more welcoming, easier
- 3 for restaurants to come in here.
- 4 MS. MILLER: Okay. I mean, I do hear
- 5 what you're saying. You're giving it more
- 6 predictability. You're saying this is here.
- 7 This is what --
- 8 MR. KLINE: But why is it here today is
- 9 the question? I mean, if that's the intent --
- 10 MS. MILLER: Uh-huh (affirmative).
- 11 MR. KLINE: -- I don't know what it has
- 12 to do with this process. It seems that what's
- 13 being attempted here is an effort to, in some
- 14 way, have the ABC board put its stamp on it, and
- 15 if not, I don't know why it would be in this
- 16 proceeding at all. That's number one.
- Number two, in terms of vetting, I mean,
- 18 I want to make this crystal clear, a couple
- 19 points in response to Mr. Sternlieb. One is all
- 20 I've said was I've never dealt with any
- 21 application in Georgetown where a settlement
- 22 agreement was not requested. Maybe there are

- 1 cases. I asked one of the commissioners under
- 2 oath on the stand in a case, and he couldn't name
- 3 any. So maybe there are a few, but I'm not aware
- 4 of them.
- 5 MR. STERNLIEB: There are.
- 6 MR. KLINE: And the second is, in terms
- 7 of the every six-week meetings of the restaurant
- 8 council, whatever it's called.
- 9 MR. STERNLIEB: Roundtable.
- 10 MR. KLINE: Roundtable, thank you. Our
- 11 RMW is a partner in that, all right. And when
- 12 word came back to RMW board and myself as general
- 13 counsel that this is what was contemplated, we
- 14 picked up the phone and said, "What are you
- 15 doing? We do not support this. This is a
- 16 problem. It's a bad precedent. We don't want to
- 17 see it happen." So this notion that everyone is
- 18 on board and all there restaurants are on board,
- 19 I want to dispel that notion immediately because
- 20 that's just not the case.
- 21 MR. WILCOX: And I'd like to make one
- 22 further comment, if I could, really responding to

- 1 some of the points that Commissioner Starrels
- 2 made.
- 4 the board to take a look at paragraphs 9 and 10.
- 5 If really all this is supposed to do is give
- 6 predictability and a general template, a general
- 7 understanding for what the residents and the BID
- 8 would find acceptable, then why don't we just say
- 9 in paragraphs 9 and 10 that this is merely a
- 10 guideline; it's not binding on anybody and give
- 11 applicants, as well as the residents, an
- 12 unrestricted right in every instance to negotiate
- 13 different terms? Right now it's written much
- 14 more narrowly than that.
- I know, Ms. Miller, you're an attorney.
- 16 I'm not sure about the rest of you, but you know,
- 17 if you look at it, it's pretty conditional, as I
- 18 tried to point out in my testimony. And I think
- 19 if the intent is really just a starting point, as
- 20 has been described, then let's just say it's a
- 21 starting point and a guideline; none of it is
- 22 binding. There's no presumption that's going to

- 1 be given, and either side can negotiate anything
- 2 they want to without regard to any of the above
- 3 provisions.
- 4 MS. MILLER: Thank you very much.
- 5 Mr. Chairman.
- 6 CHAIRMAN ANDERSON: Mr. Alberti.
- 7 MR. ALBERTI: I want to address the whole
- 8 topic of -- first of all, I want to thank
- 9 everyone for coming. Your input has been very
- 10 helpful, and I'm encouraged that we seem to have
- 11 agreement across the board on lifting the cap on
- 12 C/Rs and D/Rs. We've heard similar arguments in
- 13 Adams Morgan. I think it was a good idea there.
- 14 I'm just encouraged by that, all I've heard.
- With respect to the settlement agreement,
- 16 this board should not sanction or endorse the
- 17 template. I'm not even sure that we can legally
- 18 do that, but I've have to ask others. But I
- 19 believe we shouldn't even -- we shouldn't endorse
- 20 the (inaudible).
- I don't think we should comment on it
- 22 either. I don't think that we should even

- 1 comment on legal sufficiency of some of the
- 2 items, and that's because, as Mr. Kline pointed
- 3 out, the negotiations you have on the settlement
- 4 agreement could end up at a contested hearing.
- 5 And for that reason, the board cannot be a party
- 6 to having offered an opinion on any of those
- 7 conditions.
- 8 So we're having all this discussion. I
- 9 think -- and I applaud you for thinking about and
- 10 constructing a template, but it's not -- it's not
- 11 -- it should not be part of this process. All
- 12 right.
- 13 Having said that, I served on an ANC that
- 14 represented H Street, and we had what we call the
- 15 standard settlement agreement. It was our
- 16 starting point when we started -- when we entered
- 17 into negotiations with new businesses. I thought
- 18 it was very helpful. I thought it kind of
- 19 signaled to new licensees that we wanted to
- 20 create a level playing field. It signaled to
- 21 them what or expectations were. They might come
- 22 in with fears that we're going to ask for

- 1 something that's, you know, egregious, onerous,
- 2 and they would look at our standard agreement and
- 3 go, well, you know, I can work with this. This
- 4 is a good starting point.
- 5 I thought it was very helpful. I didn't
- 6 find it -- see it as a hindrance to attracting
- 7 new business on H Street. You all know, even
- 8 before the street cars started running, we were
- 9 getting new businesses weekly.
- 10 So I just want to put that to rest on the
- 11 essays. I don't -- I applaud the community for
- 12 constructing a starting point for negotiations,
- 13 but I don't see it as being something that this
- 14 board would comment on or endorse.
- 15 CHAIRMAN ANDERSON: I just want to state
- 16 that Mr. Alberti is speaking for himself. I just
- 17 want to --
- MR. ALBERTI: Yes.
- 19 CHAIRMAN ANDERSON: I want to -- I want
- 20 to know that this is not the board's position.
- 21 We have not discussed it, and we haven't made any
- 22 determination. This is Mr. Alberti's personal

- 1 position. Of course, you'll know that's what
- 2 will go back there, but at least you'll know that
- 3 -- at least I know I'm open (inaudible).
- 4 MR. ALBERTI: Thank you.
- 5 CHAIRMAN ANDERSON: Mr. Short.
- 6 MR. SHORT: Morning, gentlemen and
- 7 neighbors from the community. I'm glad to also
- 8 see you here this morning because forums like
- 9 this help our city develop. It really does.
- 10 Georgetown is a very important part of
- 11 Washington, DC. I've been here for a lot of
- 12 years and bought my first car in Georgetown.
- 13 There's a good car dealership -- right there on M
- 14 Street. I was a part of business there. My
- 15 father used to work at Neiman's Market there on M
- 16 Street, and some parts of me with Georgetown in a
- 17 lot of ways. I have family members that live
- 18 there close to the hospital, and I worked at the
- 19 fire station there on M Street for a number of
- 20 years. So I had a chance to -- even going to the
- 21 mall when they first opened it up, especially the
- 22 fire marshal's office. So I've been actively

- 1 involved with Georgetown a lot, and I'm just glad
- 2 to see it vibrant. So both sides sitting here
- 3 today, talking it over in a public forum is very
- 4 healthy, I think, for our city and very healthy
- 5 for this process.
- 6 I've gained a little more knowledge after
- 7 reading and hearing, even going into the essay
- 8 and hearing Mr. Alberti and hearing other board
- 9 members discussing it today.
- 10 I, like the Chairman, have an open mind
- 11 and just like to think after we sit back and hash
- 12 this over, we'll come up with a decision that's
- 13 going to help everybody. The business community
- 14 has to live with the community. The community
- 15 has to live with the business community, and hand
- 16 in hand this city will continue to grow
- 17 economically and healthy. And this is going to
- 18 work. This forum is the right place and the
- 19 right time for this to happen, and I'm assured
- 20 that, at least my point of view as a board
- 21 members, that by the time you hear back from this
- 22 board, there will be some great decisions made.

- 1 Thank you, Mr. Chairman.
- 2 CHAIRMAN ANDERSON: Thank you, Mr. Short.
- 3 Mr. Silverstein.
- 4 MR. SILVERSTEIN: Thank you, Mr.
- 5 Chairman. First, I don't think Georgetown is a
- 6 neighborhood in decline. There's really not much
- 7 misery there, Mark. The real misery is for
- 8 anybody trying to buy a house or a condo there,
- 9 or anybody trying to pay their real estate taxes.
- 10 God, I wish I could afford to live there.
- 11 Second, I think we should all understand
- 12 and Mr. Sternlieb pointed this out that
- 13 Georgetown, by law, is treated differently than
- 14 any other neighborhood in the district because it
- 15 is a heavily protected historic district, not by
- 16 HPRB, but by act of Congress.
- We've had people from other neighborhoods
- 18 and my own neighborhood by Dupont who have talked
- 19 about how they spent thousands of dollars to
- 20 soundproof their place so that they could deal
- 21 with noise issues and live there comfortably. In
- 22 Georgetown, you can't always get what you want

- 1 when it comes to replacing or soundproofing
- 2 windows without first going to the Old Georgetown
- 3 Board, and what you are allowed may cost tens of
- 4 thousands of dollars more than what I might have
- 5 to pay in my neighborhood; and it might not be
- 6 what fits. It might not be what helps you.
- 7 Noise is a really serious issue (inaudible) has
- 8 been dealing with the FAA and takeoffs at 5:40 in
- 9 the morning from National Airport. Have they
- 10 restored the 5:13 flight on American -- and
- 11 they're going over, and these people do not have
- 12 the legal right to put in what they need to put
- 13 in their homes to soundproof so they can -- they
- 14 can sleep. If there is misery, maybe that's one
- 15 of the problems.
- But you can't really say that people
- 17 should move somewhere else. People have been
- 18 living in Georgetown for more than 240 years.
- 19 It's a precious neighborhood, and they have a
- 20 right to a good night's sleep like everyone else.
- 21 I think we all agree on that.

- 1 That said, I think we all agree that it's
- 2 time to get rid of the cap on C/Rs and D/Rs. I
- 3 haven't heard anybody say that's wrong. Whatever
- 4 purpose it did serve, it isn't serving anymore.
- 5 So the question is how do we move forward fairly
- 6 while still protecting a neighborhood that has
- 7 special challenges?
- 8 Well, we've done things as a board that
- 9 seem to be without -- in law, setting standards.
- 10 We generally set standards in certain
- 11 neighborhoods on sidewalk cafes, and summer
- 12 gardens where there are residents. You know that
- 13 it's probably going to be 11:00 and 12:00 if
- 14 you're in the same circumstances as the majority
- 15 of ones that are in those types of situations.
- 16 As far as hours in the proposed template,
- 17 hours of operation, a moratorium, this moratorium
- 18 and others, has led to people buying licenses on
- 19 the market who really shouldn't, and if we give
- 20 our (inaudible) template hours -- I agree with
- 21 the gentlemen from the business association --
- 22 you're going to see a market for existing

- 1 licenses that have full and legal hours. So that
- 2 somebody who comes and moves in would rather
- 3 spend that money there and be able to stay open
- 4 the full legal hours rather than get a license
- 5 that would limit their hours.
- I think the template is an excellent
- 7 effort on your part to try to be fair and
- 8 flexible, and it doesn't hurt to put that out
- 9 there to the public and say this is what we want
- 10 to do; and this is how we feel that we're going
- 11 to set up a situation that is a level playing
- 12 field on one hand and on the other hand is fair
- 13 to the neighbors.
- 14 And my question to Bill and to Joe -- and
- 15 I know all of you -- how can you do this -- is
- 16 this necessarily going to give the folks who are
- 17 there now, the existing licensees, some kind of
- 18 an edge if you were to allow this?
- 19 MR. STARRELS: I don't think so because
- 20 most of those licenses, first off, were very
- 21 stable. The ones that, you know -- there are
- 22 those that have agreements with them, and I just

- 1 -- I think that when we get some new businesses
- 2 here, I don't think we're going to get a large
- 3 number of new businesses here. There are only so
- 4 many spaces one can go in to put up a restaurant.
- 5 MR. SILVERSTEIN: Bingo.
- 6 MR. STARRELS: And I think things will
- 7 work out. And you know, like the last time we
- 8 had -- we freed up some of the licenses which
- 9 were in safekeeping. I mean, we didn't have a
- 10 tremendous turnout for those licenses, so I don't
- 11 think we're going to see a stampede here. And I
- 12 think things will work out very nicely here.
- MR. STERNLIEB: We did do a survey of
- 14 existing establishments in Georgetown with C/R
- 15 licenses, and found that the vast majority of
- 16 them, even if they have the 2:00 a.m. closing
- 17 hour, serve their -- have last call at 11:45,
- 18 12:00, something like that. They're not doing
- 19 enough business to justify using all the hours.
- Now, when you talk to restaurants, of
- 21 course, they would never give those hours up.
- 22 They wouldn't trade those hours back in the next

- 1 time they come through with a license. They want
- 2 that -- the answer, Mr. Silverstein, is we don't
- 3 know, and that's why, you know, we come back
- 4 every so many years. That's why we continue to
- 5 talk to each other about if it's not working, if
- 6 we have created unfair advantages, we'll revisit
- 7 that.
- 8 MR. WILCOX: I guess, Mr. Silverstein,
- 9 I'll make another point, which is simply that,
- 10 you know, Mr. Starrels in particular and Mr.
- 11 Sternlieb were talking about the current
- 12 situation. We're talking about doing away with
- 13 the moratorium and how to proceed forward, and I
- 14 agree with Mr. Sternlieb said that nobody knows
- 15 exactly how this is going to work out. But
- 16 clearly, there's a lot of advantage potentially
- 17 to a restaurateur and other business to be able
- 18 to stay open until 2 o'clock, and it seems to --
- 19 and no one is willing to give that up. It may be
- 20 that tomorrow nobody is willing -- nobody is that
- 21 interested in staying open until 2 o'clock, but
- 22 in a year that may change.

- 1 MR. SILVERSTEIN: Here's a point. I want
- 2 to interrupt you right on that. You may have a
- 3 restaurant that you close every night at 2
- 4 o'clock, and then the cast from House of Cards
- 5 comes to town last week. And they want to have a
- 6 party that one night that they're all there, and
- 7 Mr. Kline knows exactly what I'm talking about.
- 8 These types of special events, and if a place has
- 9 12 o'clock close, they're not going to be able to
- 10 do that. So they may be closed -- you know, they
- 11 may close almost every night at 12:00 or every
- 12 night at 12:00, but to have that flexibility
- 13 every once in a while, they're not going to want
- 14 to give that up.
- MR. WILCOX: Right. I think it's a
- 16 substantial advantage, and I think it basically
- 17 enables -- provides existing licensees with an
- 18 unfair advantage over these new applicants that
- 19 are going to generally be capped at 12 o'clock
- 20 and have also different and more stringent noise
- 21 restrictions.

- 1 MR. STARRELS: Can I speak to that
- 2 please?
- 3 MR. SILVERSTEIN: Yeah.
- 4 MR. STARRELS: Provision 10 should not be
- 5 taken lightly. That addresses the special needs
- 6 that can come up. We also have other agreements
- 7 which we've done, and we recently exercised on in
- 8 recent months, where applicants' special needs --
- 9 you know, we can tailor them -- can have like a
- 10 one-day exception for later hours. We have done
- 11 that actively in Georgetown.
- 12 And furthermore, this is vetted by the
- 13 BID board at great length, a lot of discussion
- 14 there, and it's not just one person talking here
- 15 when Mr. (Inaudible) talks.
- 16 MR. KLINE: If I mean, I mean, Georgetown
- 17 has been around a long time, and I've got a long
- 18 memory; and I think certain board members do too.
- 19 And to say, well, gee, if applicants want to come
- 20 back, we'll certainly deal with them. We all
- 21 remember how that worked out in the Obama
- 22 inauguration weekend when many applicants went

- 1 back to Georgetown ANC and said, "Gee, we'd like
- 2 to stay a bit later." And the ANC not allowed
- 3 not a single one of them to say a bit later. So
- 4 that's a caution that I found throw out there in
- 5 acting on behalf of licensees that when it's in
- 6 the agreement, it's fine when we're in this room
- 7 to say, "Oh, gee, it's all great. If you come
- 8 back we'll liberalize it." It doesn't always
- 9 happen.
- 10 MR. BIRCH: If I might respond --
- MR. STERNLIEB: Maybe we learn by our
- 12 mistakes. We have gotten those requests now, you
- 13 know, for New Year's and for holidays, and we
- 14 routinely approve them. And in fact, we've been
- 15 talking about and putting in settlement
- 16 agreements that may restrict hours to have a
- 17 provision that when the city allows the extra
- 18 hour, it's automatic, and they don't even have to
- 19 come to us for approval. So that's --
- 20 CHAIRMAN ANDERSON: I appreciate that.
- 21 MR. STERNLIEB: -- that painful memory of
- 22 a bad idea and bygone era.

- 1 CHAIRMAN ANDERSON: You're not talking
- 2 about the election of Obama?
- 3 MR. BIRCH: No, not indeed.
- 4 CHAIRMAN ANDERSON: I just want to make
- 5 sure --
- 6 (Cross-talk)
- 7 MR. BIRCH: No, I mean, it's just, you
- 8 know, they come to use like two days before the
- 9 event, and people didn't know what to do. That
- 10 was an outlier from --
- 11 MR. SILVERSTEIN: I thank you all. I
- 12 think I've used up enough of my time here, and I
- 13 want to thank you all for being here, for your
- 14 concern and your love of not only Georgetown but
- 15 the city that we all love. And we're going to do
- 16 our best on this to try and move forward in a way
- 17 that protects the residents and still provides a
- 18 minimum amount of the heavy hand of government.
- 19 CHAIRMAN ANDERSON: Thank you, sir.
- 20 Mr. Birch?
- MR. BIRCH: The comment I have is just so
- 22 much depends on the settlement agreement, and we

- 1 have certainly learned this to be the fact.
- 2 During the moratorium we even had bad businesses,
- 3 and it's not the cap on liquor licenses
- 4 prevented, you know, bad behavior from occurring.
- 5 But when a settlement agreement can set some
- 6 standards and set some parameters, I really think
- 7 the way Mr. Alberti described that kind of -- you
- 8 didn't call it a template, but you know, the sort
- 9 of starting point. That's what this is and what
- 10 we're talking about here. I appreciate your
- 11 comments and your questions. It's been very
- 12 helpful to our own thinking, I believe.
- 13 CHAIRMAN ANDERSON: Mr. Alberti.
- MR. ALBERTI: I wanted to ask Mr. vom
- 15 Eigen. Something you said and I'm not sure I
- 16 heard you correctly. You were discussing
- 17 something about entertainment endorsements. Did
- 18 I hear you correctly in your -- in your
- 19 presentation.
- 20 MR. VOM EIGEN: No. Not in my testimony,
- 21 but there's -- the promoter provision, is that
- 22 what we're talking about, the template?

- 1 CHAIRMAN ANDERSON: No, that's different.
- 2 MR. ALBERTI: All right. So I didn't
- 3 know if you wanted to address -- but I know that,
- 4 that was the topic that got addressed in the
- 5 Adams Morgan hearings. And so I didn't want to
- 6 let it pass over here in case there was --
- 7 MR. STERNLIEB: I can give some insight
- 8 into the discussions that we had, just so you
- 9 understand. We started the conversation where
- 10 they said -- my friends to my right, your left --
- 11 said we have to make sure that there are no
- 12 entertainment endorsements, period, within the
- 13 settlement agreement, and we said, no, that's not
- 14 acceptable. What are the issues? What are the
- 15 underlying concerns? And it was noise, and the
- 16 noise provision is irreflective of that.
- But right now or in the past, I think,
- 18 there have been a number of business licenses
- 19 that have come before the settlement agreements
- 20 done in Georgetown where they've said, you know,
- 21 specifically no entertainment endorsement.
- 22 That's not lifted. So in fact, the settlement

- 1 agreement is in some ways more permissive than
- 2 past settlement agreements, or the template, the
- 3 guidelines, however you want to describe it, more
- 4 permissible with an understanding that the
- 5 concern is noise upsetting folks late at night,
- 6 not about entertainment. So there can be comedy.
- 7 There can be music. There can be other things so
- 8 long as it doesn't bleed out and disturb sleep.
- 9 MR. ALBERTI: That answers my question.
- 10 Thank you so much for that.
- 11 CHAIRMAN ANDERSON: Do we have any other
- 12 questions by any of the board members? Do we
- 13 have any final statements that anyone would like
- 14 to make?
- MR. SILVERSTEIN: Thank you.
- MS. MILLER: Thank you.
- 17 CHAIRMAN ANDERSON: I expected more.
- 18 Well, I would like to thank each and every one of
- 19 you for your presentation this morning. I -- for
- 20 you to take time out of your schedule to come
- 21 here and express your views. And the board will,
- 22 of course, in our -- I'm still on vacation, so

- 1 I'm sorry -- in our deliberation around back will
- 2 take it on advisement.
- I know that took a lot of work to put the
- 4 settlement agreement together. I do not know
- 5 where the board will come down on the settlement
- 6 agreement, but, please, if the board says that
- 7 they cannot endorse it, I don't want you to think
- 8 that we did not appreciate the time and the
- 9 effort you got together to put it together. I
- 10 don't know what we're going to decide, but I just
- 11 want to let you know that if that comes down,
- 12 it's not that we do not appreciate that you have
- 13 taken the time to negotiate to come with some
- 14 type of template. I just want to state that on
- 15 the record.
- 16 All right. What I am going to do is that
- 17 I'm going to close the official -- although
- 18 normally we don't do this, but I want to get some
- 19 advice from counsel. So I will do it this way to
- 20 say as Chairman of the Alcohol Beverage Control
- 21 Board for the District of Columbia in accordance
- 22 with D.C. Official Coode Section 2-547(b) of the

- 1 Open Meetings Act, I move that ABC Board hold a
- 2 closed meeting for the purpose of seeking legal
- 3 advice from our counsel on the proposed rule-
- 4 making -- public hearing on the Georgetown
- 5 moratorium. And pursuant to D.C. Official Code
- 6 2, Section 2, Section 547(b)(4) of the Open
- 7 Meetings Act and to deliberate, again, on the
- 8 Georgetown moratorium rule-making for the reason
- 9 cited in D.C. Official Code Section 2-574(b)(13)
- 10 of the Open Meeting Act. Is there a second?
- 11 MR. SHORT: Second.
- 12 CHAIRMAN ANDERSON: Mr. Short has
- 13 seconded the motion. I'll now take a roll call
- 14 vote on the motion before us.
- Ms. Miller?
- MS. MILLER: Agree.
- 17 CHAIRMAN ANDERSON: Mr. Alberti?
- MR. ALBERTI: Agree.
- 19 CHAIRMAN ANDERSON: Mr. Short?
- MR. SHORT: I agree.
- 21 CHAIRMAN ANDERSON: Mr. Silverstein?
- MR. SILVERSTEIN: I agree.

2	agree.
3	And it appears that the motion has
4	passed, I hereby give notice that the ABC Board
5	will recess this proceeding to hold a closed
6	meeting in the ABC Board conference room pursuant
7	to Section 2-547(b) of the Open Meetings Act.
8	Again, thank you very much, and the board
9	is in recess.
10	MS. MILLER: Thank you very much.
11	(Off the record from 11:41 a.m. until
12	1:42 p.m.)
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1 CHAIRMAN ANDERSON: And Mr. Anderson? I