

DISTRICT OF COLUMBIA
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ALCOHOLIC BEVERAGE CONTROL BOARD
+ + + + +
MEETING

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IN THE MATTER OF: :

:

Pub Crawl :

Date of Event: March 2, 2013 : Fact-

Applicants: Daniel D. Kramer : Finding

on behalf of Mad Hatter : Hearing

Event Name: DC Whiskey Walk :

Neighborhood: 1319 :

Connecticut Ave., NW :

:

(The names of the :

establishments participating :

in the Pub Crawl are :

available upon request.) :

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February 13, 2013

The Alcoholic Beverage Control

Board met in the Alcoholic Beverage Control
Hearing Room, 2000 14th Street, N.W., Suite
400S Washington, D.C. 20009, Chairperson
Ruthanne Miller, presiding.

PRESENT:

RUTHANNE MILLER, Chairperson

NICK ALBERTI, Member

DONALD BROOKS, Member

HERMAN JONES, Member

MIKE SILVERSTEIN, Member

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P-R-O-C-E-E-D-I-N-G-S

(10:20 a.m.)

CHAIRPERSON MILLER: The next case on my calendar is a Pub Crawl. Are the parties here for that? It's the applicants are Daniel Kramer on behalf of Mad Hatter. The event name is DC Whiskey Walk at the 1319 Connecticut Avenue, N.W.

Okay. Good morning.

MR. KRAMER: Good morning.

CHAIRPERSON MILLER: When you are ready, would you two identify yourselves for the record, please?

INVESTIGATOR LAWSON: Tyrone Lawson, Investigator with the Alcoholic Beverage Regulation Administration.

MR. KRAMER: Daniel Kramer on behalf of the DC Whiskey Walk. And, Madam Chair, I just wanted to clarify, the Mad Hatter is one of the participating venues.

CHAIRPERSON MILLER: Oh, okay.

MR. KRAMER: But I do not

1 represent them in any capacity beyond stating
2 that they were one of the eight planned
3 participants.

4 CHAIRPERSON MILLER: Okay.

5 MR. KRAMER: And I believe that
6 that was just the case because they were the
7 first venue listed, but I just wanted to
8 clarify that there is just that.

9 CHAIRPERSON MILLER: No, that's a
10 good clarification. Okay. Yes, that's how it
11 appeared in my notes, so I'm glad you
12 clarified that.

13 Is there another name besides you?

14 MR. KRAMER: My partner, Mr.
15 Gellen, who is here for -- you know, at the
16 last hearing, but he had a business matter in
17 New York and sends his regards, but was unable
18 to attend.

19 CHAIRPERSON MILLER: Okay. Could
20 you give us a brief description of the pub
21 crawl?

22 MR. KRAMER: Yes, ma'am. It would

1 be my pleasure.

2 CHAIRPERSON MILLER: Okay.

3 MR. KRAMER: So what we planned
4 and what we would look forward to doing with
5 your blessing is a small scale premium whiskey
6 tour. This is geared towards the higher-end
7 of the consumer who is interested in our
8 products without being crowded, without being
9 rushed and checking out several venues in one
10 neighborhood in advance of St. Patrick's Day
11 weekend, but not during.

12 CHAIRPERSON MILLER: Okay. So are
13 you reaching that audience?

14 MR. KRAMER: So we would be
15 advertising through Facebook and Twitter and
16 sending out a press release once we, like I
17 said, have the blessing of the Board. But for
18 now, we just have our infrastructure in place
19 and are kind of ready to go, but not really.
20 I don't want to put the cart before the horse
21 or whatever that expression is.

22 CHAIRPERSON MILLER: Okay. That's

1 great. Okay. And have you coordinated with
2 MPD at all?

3 MR. KRAMER: When I met with them
4 for the Beer-a-Thon, their concerns were the--
5 and the Beer-a-Thon, just for the record, was
6 a craft and premium beer tasting tour for
7 which we had Board approval and about 400
8 participants in November. Not a single
9 reported police disturbance or any other
10 problem whatsoever that I'm aware of and it --
11 and I believe it is now Lieutenant McDonald,
12 it might have been Sergeant at the time or
13 Acting Lieutenant, I'm not sure, his concern
14 was the amount of venues and more than that
15 the amount of neighborhoods.

16 And he also addressed a specific
17 concern about one venue that was targeted to
18 be in the Beer-a-Thon, which we then, at his
19 request or his suggestion removed. That venue
20 is also, of course, not here. And based on
21 the success of the Beer-a-Thon and not having
22 a single issue from any participant and

1 instead having ton of positive feedback from
2 licensees and from the charities that we
3 worked with, I'm confident that we can produce
4 another successful and non-troublesome event,
5 especially because it is in one neighborhood,
6 not essentially four.

7 CHAIRPERSON MILLER: Okay. I'm
8 not sure if I missed something, but did you
9 talk to MPD this time or just with respect to
10 the Beer-a-Thon?

11 MR. KRAMER: With respect to that
12 one as well as the events going forward. I
13 have not had another face-to-face about that.
14 I am happy to do so and let them know and
15 answer or present any things that the Board
16 would like me to.

17 CHAIRPERSON MILLER: Okay. So
18 you're saying you talked to them in connection
19 with Beer-a-Thon and that you were planning on
20 doing more?

21 MR. KRAMER: Right.

22 CHAIRPERSON MILLER: Okay. Did

1 you talk to ABRA at all about the places that
2 you are going to -- that are going to
3 participate?

4 MR. KRAMER: Yes, ma'am. I
5 submitted my -- the original application on
6 December 31. I submitted an updated list of
7 venues with an updated date on January 31st.
8 The original had 11, 10 or 11 target -- the
9 venues that we thought would be, it is now
10 eight and they are now all committed and
11 locked-in.

12 Well, not -- they are committed
13 and ready to go pending your approval. I
14 don't want to say locked-in again, but, yes,
15 those are all set and I have that list if you
16 don't have that. The majority of the ones
17 that were existing from the prior time. I
18 rechecked with the licensees to make sure --
19 I know I rechecked. Let's see six of the
20 eight of these have already participated or
21 had participated in the Beer-a-Thon and were
22 eager to do so against.

1 In fact, I caught some flack from
2 some Beer-a-Thon participants who are not on
3 this list because they wanted to be and then
4 there are two venues that are new from the
5 Beer-a-Thon and those being Irish Whiskey and
6 the Board Room.

7 CHAIRPERSON MILLER: Irish Whiskey
8 and what else?

9 MR. KRAMER: Board Room.

10 CHAIRPERSON MILLER: Okay.

11 MR. KRAMER: The Board Room.

12 CHAIRPERSON MILLER: Yes.

13 MR. KRAMER: Which is on
14 Connecticut Avenue, N.W. And I have that list
15 and that email, if you would like it.

16 CHAIRPERSON MILLER: Okay. I have
17 a list. It doesn't say Board Room. It says
18 Mad Hatter, Maddy's Bar & Grille, James --

19 MR. KRAMER: And the list is from
20 an email that I sent --

21 CHAIRPERSON MILLER: Oh, I see. I
22 see the email now. Okay. Thank you. All

1 right. Got it. Okay.

2 MEMBER SILVERSTEIN: Madam Chair?

3 CHAIRPERSON MILLER: Yes, other
4 Board questions?

5 MEMBER SILVERSTEIN: A very quick
6 comment.

7 CHAIRPERSON MILLER: Yes.

8 MEMBER SILVERSTEIN: This is going
9 to be taking place outside my front window.

10 CHAIRPERSON MILLER: Uh-oh.

11 MEMBER SILVERSTEIN: And I don't
12 think anybody in this room is going to be more
13 affected by this than I am. And it was the
14 same thing with the previous one. And there
15 is nobody on the police force I know better
16 than John McDonald.

17 And at a time you become an
18 established and trusted operator. Mr. Kramer,
19 there were no problems at all that I saw with
20 previous operation and the diligence that was
21 set forth in that, because these are difficult
22 things to run. And I had no problem with the

1 previous one and as such, I'm comfortable
2 personally with this. And if there are any
3 problems, you'll hear from me first.

4 MR. KRAMER: I'm sure, sure.
5 Thank you very much, Mr. Silverstein.

6 MEMBER SILVERSTEIN: Thank you,
7 sir.

8 CHAIRPERSON MILLER: Are there
9 other Board questions? Feel free. Mr.
10 Alberti? No?

11 MEMBER ALBERTI: So I see from
12 your write-up, and I just wanted to make sure
13 I understand, that one different whiskey at
14 each of the -- how many establishments?

15 MR. KRAMER: Eight, sir.

16 MEMBER ALBERTI: Eight
17 establishments?

18 MR. KRAMER: Yes.

19 MEMBER ALBERTI: And that's all
20 they get?

21 MR. KRAMER: That's all they get
22 included in their ticket. Of course, if they

1 wanted to get food or anything else, that's on
2 a cash basis and that's just revenue.

3 MEMBER ALBERTI: Whiskey at no for
4 the whiskey?

5 MR. KRAMER: Well, they buy the
6 ticket.

7 MEMBER ALBERTI: Right.

8 MR. KRAMER: And then that's what
9 is included.

10 MEMBER ALBERTI: Is one whiskey?

11 MR. KRAMER: One and only one.

12 MEMBER ALBERTI: Right.

13 MR. KRAMER: Just like the Beer-a-
14 Thon was one and only one per venue.

15 MEMBER ALBERTI: Okay.

16 MR. KRAMER: So instead of sitting
17 at one -- well, I don't mean to call this a
18 bar, but at one place --

19 MEMBER ALBERTI: Establishment.

20 MR. KRAMER: At one establishment,
21 sir, yes, and just -- and then you know --

22 MEMBER ALBERTI: Right, right,

1 right.

2 MR. KRAMER: There is a walking
3 and there is a time aspect in between, which,
4 to be frank, has a moderating effect.

5 MEMBER ALBERTI: Okay. Okay.
6 Thank you for that. On the police
7 notification, I understand from your response
8 that you haven't notified them. It's a must.
9 You -- I don't know if they need -- want you
10 to have a long discussion with them and you
11 already have had that, but you must tell them
12 that the event is going on.

13 MR. KRAMER: 100 percent.

14 MEMBER ALBERTI: In every case
15 that's a must.

16 MR. KRAMER: 100 percent.

17 MEMBER ALBERTI: So you know that.
18 And you will know that going forward.

19 MR. KRAMER: Yes, sir.

20 CHAIRPERSON MILLER: Mr. Brooks?

21 MEMBER BROOKS: Yes, I just had --
22 I just wanted to be sure.

1 So, Mr. Kramer, are you saying
2 though it's eight establishments, correct?

3 MR. KRAMER: Yes, sir.

4 MEMBER BROOKS: One drink per
5 establishment?

6 MR. KRAMER: Yes.

7 MEMBER BROOKS: So eight drinks?

8 MR. KRAMER: Eight -- no, six -- I
9 want this to be clear that these are not, you
10 know, full cocktails.

11 MEMBER BROOKS: I understand.

12 MR. KRAMER: These are small one
13 ounce tasters.

14 MEMBER BROOKS: Oh, tasters, okay.

15 MR. KRAMER: Yes, these are not --

16 CHAIRPERSON MILLER: Oh, good.

17 MR. KRAMER: -- big boys.

18 MEMBER BROOKS: Okay.

19 MR. KRAMER: At all.

20 MEMBER BROOKS: The little boys.

21 MR. KRAMER: The idea is --

22 MEMBER BROOKS: These are little

1 boys, okay.

2 MR. KRAMER: The idea and I think
3 the attractiveness to the venues is that we
4 are targeting people -- you know, half of
5 these whiskeys that have been selected are 12-
6 year whiskeys. You know, they are on the
7 nicer line. And so what we are trying to and,
8 of course, the venues are okay with this is
9 attract the customers that are going to order
10 the mid to top shelf stuff, i.e., even more
11 expensive stuff as opposed to the less brand
12 name products.

13 MEMBER BROOKS: Okay. So it's one
14 ounce per --

15 MR. KRAMER: And only tasting.

16 MEMBER BROOKS: Okay. So eight
17 ounces?

18 MR. KRAMER: At grand maximum.

19 MEMBER BROOKS: Okay. All right.

20 MR. KRAMER: And keeping in mind
21 that -- and I understand the concern, but the
22 prior bet was wow, 26 beers is a lot. The

1 reality is nobody does all that.

2 MEMBER BROOKS: Oh, okay.

3 MR. KRAMER: And I would suspect
4 that most people do not do all of this.

5 MEMBER BROOKS: Oh, okay.

6 MR. KRAMER: They have the option
7 and, of course, you know, the ABC licensees
8 are always in full control of their own
9 venues. I tell them I don't want to move a
10 table, I don't want to move a chair. This is
11 your place and all the rules, of course,
12 always apply.

13 If they are unable to be served,
14 don't serve them. We are going to provide our
15 own security and check their IDs through a
16 licensed security firm, the same firm that we
17 used for the Beer-a-Thon, and their reviews
18 were positive and those are included in the
19 application, to make sure that they are (A)
20 checked by us and then (B) free to be checked
21 again and again and again and again by the
22 licensees as, again, as layers of checks and

1 balances.

2 MEMBER BROOKS: I see. Thank you,
3 Madam Chair. That's all I have.

4 CHAIRPERSON MILLER: Okay.
5 Others? Mr. Kramer, could you just tell me
6 what audience does this appeal to, this
7 whiskey?

8 MR. KRAMER: So what we are trying
9 to do is appeal to the -- and I don't speak
10 negatively about the recently above 21 crowd,
11 because at one point I was in that crowd
12 myself, but what we are trying to do is go to
13 the 28 and up, 25 and up, 30 and up crowd that
14 has a more -- frankly, has two things. (A)
15 more knowledge about what they like and (B)
16 more money to spend, more established mid-
17 career and full professionals who are
18 interested in better products.

19 And the venues are interested in
20 them and to be frank, their wallets as well.
21 And so that's the kind of consumer that we are
22 trying to target. And I believe we did

1 successfully target for the Beer-a-Thon, which
2 by the way had 400 total participants. And
3 there were no crowds. There were no lines
4 outside. There were no -- there was -- it was
5 -- and that's the idea.

6 We don't want to pack people in.
7 We don't want to make them wait. We just want
8 it to be smooth and flowing and relaxed and
9 dare I say somewhat sophisticated.

10 CHAIRPERSON MILLER: Okay. Was --
11 the Beer-a-Thon participants, were they older
12 as well?

13 MR. KRAMER: Yes.

14 CHAIRPERSON MILLER: Okay.
15 Because, I mean, often when we review these
16 pub crawls, we often suggest that there be an
17 emergency contact on the map or whatever in
18 the event that somebody has been drinking too
19 much and also information about mass
20 transportation.

21 MR. KRAMER: Okay. So to those
22 points, (A) I agree with both of them. My and

1 my partners personal cell phone information
2 are distributed, not just to all the
3 licensees, but they are on the website. Mine
4 is on the website. I don't believe his is.

5 We actually had -- we were
6 contacted by email, which we also responded to
7 immediately during the Beer-a-Thon. To be
8 frank, there was a misunderstanding with a --
9 between a venue and a patron over what should
10 be charged with that. I just went over there
11 and said, hey, this is what it is supposed to
12 be, handshake, done, no problem and that was
13 the only issue that we had whatsoever with the
14 Beer-a-Thon and it was resolved in about 90
15 seconds.

16 CHAIRPERSON MILLER: So in
17 addition to the website, will you have a
18 contact on the map or whatever they will have
19 with them that day?

20 MR. KRAMER: Yes. And so the map
21 is, you know, like a Google Map with the
22 layout and they will get that at check-in.

1 CHAIRPERSON MILLER: Okay.

2 MR. KRAMER: So they will have it
3 and they will have it again.

4 CHAIRPERSON MILLER: So that will
5 have a contact as well as mass -- public
6 transportation?

7 MR. KRAMER: Yes.

8 CHAIRPERSON MILLER: Okay.

9 MR. KRAMER: And to address the
10 transportation, if I may, ma'am?

11 CHAIRPERSON MILLER: Yes.

12 MR. KRAMER: (A) Because it's in
13 Dupont Circle as the Board, I'm sure, knows a
14 very transit-oriented place in and of itself,
15 we had Uber, the private transportation sedan
16 company, as a sponsor in the Beer-a-Thon in
17 order to get people around safely. I don't
18 have that confirmed yet. I do expect their
19 participation again. If not, then something
20 like myTaxi or a similar transportation
21 provider.

22 I did forget to mention designated

1 drivers are free to attend, encouraged to
2 participate and I have heard from venues that
3 they will be getting free soft drinks.

4 CHAIRPERSON MILLER: Okay. I
5 think my last question is also how many of you
6 will be on duty that day and will anyone be,
7 you know, roving around to the different
8 establishments?

9 MR. KRAMER: 100 percent yes,
10 ma'am. So there will be at least eight, I
11 would say, staff in the form of that they are
12 -- well, no, 10. At least 10 as of now
13 either, you know, official -- it's still under
14 the Beer-a-Thon LLC, so if I say that -- but
15 company representatives, not to mention all
16 our volunteers, not to mention our hired
17 private security firm as well as the venues'
18 regular security.

19 And just to give you -- you know,
20 based on the Beer-a-Thon which was 400, I
21 expect us to be around there numerically,
22 which, you know, spaced out over an entire day

1 over eight venues actually is basically a
2 trickle.

3 CHAIRPERSON MILLER: Okay. Great.
4 Mr. Lawson, do you have some questions?

5 INVESTIGATOR LAWSON: Yes.

6 CHAIRPERSON MILLER: Okay.

7 INVESTIGATOR LAWSON: Mr. Kramer,
8 how do you guys plan to monitor or -- so if I
9 participate, I can get eight different samples
10 from each one of the businesses?

11 MR. KRAMER: From -- you can get
12 one --

13 INVESTIGATOR LAWSON: One sample?

14 MR. KRAMER: -- sample at each
15 place and only one.

16 INVESTIGATOR LAWSON: Okay. How
17 is that going to be --

18 MR. KRAMER: Okay. How is it
19 monitored? Yes, sir. So what happens is if
20 you have been to a concert where you get like
21 a VIP backstage kind of badge, I'll show you
22 what it looks like, so it would look like this

1 and I'm happy to give a copy to the Board, but
2 I'm just going to give the Investigator one
3 right now.

4 And it has got the names of the
5 venues and then the -- you know, obviously,
6 it's not that big. It's like the size of an
7 iPhone around your neck, basically, just a
8 piece of plastic. And the bartenders have
9 hole-punchers.

10 Okay. Investigator, I guess at
11 that point you might be Mister and not
12 Investigator, but --

13 INVESTIGATOR LAWSON: Okay.

14 MR. KRAMER: The bartender -- you
15 say, okay, the next bartender punches it,
16 thank you very much, one one-ounce, enjoy.
17 Would you like it on the rocks, sir? Okay.
18 Great. Here it is on the rocks.

19 INVESTIGATOR LAWSON: Okay.

20 MR. KRAMER: Do you want it with a
21 splash of soda? Take it with soda. Some
22 people like to open up their whiskey with

1 water. Of course, any of those options are
2 fine. And then the participant is free to say
3 thank you and move on or to stay and have a
4 burger.

5 Like I said, all the venues with
6 the except of the Board Room, which is a
7 tavern license, but they have a partnership
8 with Flippin' Pizza, so if people wanted to
9 get food from the Board Room, they would walk
10 10 yards up Connecticut Avenue to the pizza
11 place. So they all have food specials to
12 encourage people to stay and to drive their
13 food sales. As a CR venue, that's obviously
14 an important thing.

15 INVESTIGATOR LAWSON: Okay. And
16 how is this going to be --

17 MR. KRAMER: It is worn around
18 your neck.

19 INVESTIGATOR LAWSON: Right. But
20 how is this going to be identified to one
21 individual?

22 MR. KRAMER: Okay. So also a good

1 question.

2 INVESTIGATOR LAWSON: To
3 participate and I --

4 MR. KRAMER: Yes, sir.

5 INVESTIGATOR LAWSON: -- pay so --

6 MR. KRAMER: Yes, sir.

7 INVESTIGATOR LAWSON: -- I don't
8 swap with somebody else.

9 MR. KRAMER: Exactly. So what we
10 do at check-in is we verify their age with the
11 private security firm (A). (B) They write
12 their name on the actual thing. We confirm it
13 as, you know, I'm sorry your last name, sir

14 INVESTIGATOR LAWSON: Lawson.

15 MR. KRAMER: Mr. Lawson, check,
16 okay and then we write Mr. Lawson on the card
17 and they get a Beer-a-Thon specific wristband
18 such that you can't give your -- not that you
19 would, but that someone might give their
20 laminate to somebody else, but then that
21 someone else wouldn't have the matching
22 wristband.

1 INVESTIGATOR LAWSON: Okay.

2 MR. KRAMER: So it's kind of an
3 easy thing when you hand -- you know, you kind
4 of give your -- show your badge to the
5 bartender, you are also showing your wristband
6 and the bartenders know to look for both. So
7 it is actually a triple verification: (A)
8 that you have this; (B) that your name is on
9 it; and (C) that you have the wristband.

10 INVESTIGATOR LAWSON: Okay.
11 Speaking of wristbands, do you -- what kind of
12 wristbands will you be using?

13 MR. KRAMER: They are going to be,
14 you know, the standard tear off ones that we
15 are going to state what they are only to the
16 venues --

17 INVESTIGATOR LAWSON: Yes.

18 MR. KRAMER: -- the day before, so
19 that -- because, you know, if I say hey, go
20 get pink ones, I mean, I don't think people
21 are that -- but just -- you know, again, we
22 are covering our bases.

1 INVESTIGATOR LAWSON: Can you
2 provide one of your wristbands to us?

3 MR. KRAMER: We haven't ordered
4 them yet, but definitely prior, I would be
5 happy to send it with you or --

6 INVESTIGATOR LAWSON: Okay.

7 MR. KRAMER: -- whoever on the
8 actual event.

9 INVESTIGATOR LAWSON: Yes, that
10 would be nice to have.

11 MR. KRAMER: No problem.

12 INVESTIGATOR LAWSON: And just a
13 suggestion --

14 MR. KRAMER: Yes, sir.

15 INVESTIGATOR LAWSON: -- for the
16 future. The wrist -- some of -- you can get
17 some wristbands where you can write on them
18 also, so they can put their name on the
19 wristband and on the card you use.

20 MR. KRAMER: What I think we are
21 going to end up having, sir, is from one of
22 the sponsors, so that make it even that much

1 harder for anyone to get.

2 INVESTIGATOR LAWSON: Okay.

3 MR. KRAMER: It also might be from
4 one of our nonprofits. I don't think it will
5 be blank, is what I'm saying.

6 INVESTIGATOR LAWSON: Okay. And
7 is there -- as Chairperson Miller was
8 discussing, we want to make sure that there is
9 some kind of contact number that is on -- if
10 not on the map, that somebody is able to
11 contact you guys --

12 MR. KRAMER: Yes.

13 INVESTIGATOR LAWSON: -- in case
14 of an emergency --

15 MR. KRAMER: Yes.

16 INVESTIGATOR LAWSON: -- that you
17 need to respond to one of the participating
18 establishments, that kind of thing.

19 MR. KRAMER: Yes, sir. They all
20 have my information. I would be happy to
21 share that with you or any other Member of the
22 ABRA Board/staff.

1 INVESTIGATOR LAWSON: Well, I
2 think it is more geared towards the patrons
3 that are going to be --

4 MR. KRAMER: Yes, oh, they have
5 that.

6 CHAIRPERSON MILLER: Yes.

7 MR. KRAMER: Yes.

8 INVESTIGATOR LAWSON: Okay.

9 MR. KRAMER: They will have that
10 in their confirmation email. They will
11 probably have it more than they care to.

12 CHAIRPERSON MILLER: And, Mr.
13 Lawson, did you have a chance to review the
14 establishments participating?

15 INVESTIGATOR LAWSON: Yes, ma'am,
16 I did.

17 CHAIRPERSON MILLER: Okay. And
18 they are all fine?

19 INVESTIGATOR LAWSON: They are all
20 -- yes, yes. Well, as far as -- I did not
21 check to see if they had any outstanding
22 balances, but as far as their investigative

1 history and voluntary agreements, they are
2 fine.

3 CHAIRPERSON MILLER: Okay. Good.
4 All right. Other questions or comments?
5 Okay. And I don't think we have any issues
6 with your pub crawl, you know, provided you
7 follow through with what we were talking
8 about.

9 MR. KRAMER: I'm sorry, I just
10 wanted to make one last double clarification,
11 which is, obviously, pretty important. On
12 that email with the updated list, it also
13 mentioned the date being on March 9th and not
14 March 2nd.

15 CHAIRPERSON MILLER: Okay. So it
16 now is on March 9th, correct?

17 MR. KRAMER: It's a Saturday
18 either way. It's just an extra week. I just
19 wanted to give more space between this and
20 that, basically.

21 CHAIRPERSON MILLER: Okay. Good.

22 INVESTIGATOR LAWSON: Have you

1 identified the three check-in establishments?

2 MR. KRAMER: I think there is only
3 going to be one, maybe two, and the one is
4 James Hobans.

5 CHAIRPERSON MILLER: Okay.

6 MR. KRAMER: So just next to the
7 Metro. It wouldn't be closer.

8 DEEDEE: Sign that and we'll treat
9 it as the original.

10 CHAIRPERSON MILLER: Okay.

11 MEMBER ALBERTI: But we need to
12 correct the date. Ms. Miller, we need to
13 correct the date to reflect the 9th.

14 CHAIRPERSON MILLER: Right. All
15 right. I'll do that, I guess.

16 MEMBER ALBERTI: Yes, I think we
17 can just do that on our copies.

18 CHAIRPERSON MILLER: Okay. And
19 DeeDee, correct the date on that.

20 DEEDEE: Yes, the date.

21 MEMBER ALBERTI: Just mark it on
22 it --

1 CHAIRPERSON MILLER: Okay.

2 MEMBER ALBERTI: -- to be the 9th,
3 because someone will forget and then you will
4 be in our system as having it on the 2nd,
5 which won't be good for you.

6 CHAIRPERSON MILLER: Okay. So we
7 were just looking for the application to sign
8 off on.

9 So I would move that we approve
10 this pub crawl application. Do I have a
11 second?

12 MEMBER BROOKS: Second.

13 CHAIRPERSON MILLER: Mr. Brooks
14 seconded the motion.

15 All those in favor say aye.

16 ALL: Aye.

17 MEMBER ALBERTI: Ms. Miller, yes,
18 my -- I'm approving with the understanding
19 that you are going to contact MPD.

20 MR. KRAMER: 100 percent.

21 MEMBER ALBERTI: Great. Thanks.

22 CHAIRPERSON MILLER: Okay. All

1 those opposed? All those abstaining? Okay.

2 The vote is 5-0-0 to approve. Okay.

3 MR. KRAMER: Ma'am, could I just
4 have one last word --

5 CHAIRPERSON MILLER: Sure.

6 MR. KRAMER: -- before -- first of
7 all, thank you very much to the Board. I
8 would like to say based on the success of the
9 Beer-a-Thon in this city and in New York City
10 and other cities we have done it, we have just
11 -- we are expanding that concept nationally.

12 And what we have found is that in
13 going through the licensing and permitting
14 process, the regulatory process, that this
15 District and this jurisdiction is linear. It
16 us understandable and there is a process that
17 you can follow. That is not always the case
18 in other jurisdictions.

19 And dare I say, I'm sure you don't
20 hear this very often, but, it's nice to be
21 here.

22 CHAIRPERSON MILLER: Oh, well,

1 thank you.

2 MR. KRAMER: And to have -- I say
3 that because of the -- getting -- just getting
4 the required information in other
5 jurisdictions and just finding out what the
6 process that we have to follow is, such that
7 we can follow it, literally takes six to nine
8 months, if not everlasting.

9 So this is actually very nice.

10 MEMBER ALBERTI: Mr. Kramer, thank
11 you for that. But I also want to thank you
12 for your cooperation --

13 MR. KRAMER: Yes, I play by the
14 rules. That's the game we are playing.

15 MEMBER ALBERTI: -- in our
16 process. Thank you.

17 MR. KRAMER: Thank you very much.
18 Have a nice day.

19 CHAIRPERSON MILLER: Thank you.

20 (Whereupon, the Fact-Finding
21 hearing in the above-entitled matter was
22 concluded at 10:46 a.m.)

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