

DISTRICT OF COLUMBIA
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ALCOHOLIC BEVERAGE CONTROL BOARD
+ + + + +
MEETING

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IN THE MATTER OF: :

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Pub Crawl :

Date of Event: February 9, 2013: Fact-

Applicants: Michael Bramson & : Finding

Alex Lopez on Behalf of Project: Hearing

DC Events :

Event Name: Cupid's Bar Crawl :

Neighborhood: 1845 14th St.,NW :

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(The names of the :

establishments participating :

in the Pub Crawl are available :

upon request) :

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January 30, 2013

The Alcoholic Beverage Control
Board met in the Alcoholic Beverage Control

Hearing Room, 2000 14th Street, N.W., Suite
400S Washington, D.C. 20009, Chairperson
Ruthanne Miller, presiding.

PRESENT:

RUTHANNE MILLER, Chairperson

NICK ALBERTI, Member

HERMAN JONES, Member

DONALD BROOKS, Member

MIKE SILVERSTEIN, Member

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P-R-O-C-E-E-D-I-N-G-S

(10:23 a.m.)

CHAIRPERSON MILLER: The next case on our calendar is a Fact-Finding Hearing for Pub Crawl. Are the applicants here for Project DC Events?

MR. LOPEZ: He went to the bathroom.

CHAIRPERSON MILLER: What?

MR. LOPEZ: Mike, he just went to the bathroom right now.

CHAIRPERSON MILLER: Oh, okay. Well, we can at least start with who is over here giving your names for the record.

MR. LOPEZ: Alex Lopez, Project DC Events.

INVESTIGATOR JONES: Investigator Earl Jones with ABRA.

CHAIRPERSON MILLER: Thank you. Do you want to start and give an overview?

MR. LOPEZ: Yes.

CHAIRPERSON MILLER: Are you okay

1 with that?

2 MR. LOPEZ: Yes.

3 CHAIRPERSON MILLER: Okay.

4 MR. LOPEZ: February 9th we are
5 doing a Cupid Bar Crawl in Dupont Circle. The
6 times for the event are between 3:00 and 11:00
7 p.m. Participating bars include Irish
8 Whiskey's, Public Bar, The Mighty Pint, Sign
9 of the Whale, the Mad Hatter and the Front
10 Page.

11 MEMBER SILVERSTEIN: What was the
12 last one?

13 MR. LOPEZ: Pardon?

14 MEMBER SILVERSTEIN: The Mad
15 Hatter and?

16 MR. LOPEZ: The Front Page and
17 Ozio's, sorry.

18 CHAIRPERSON MILLER: Oh, okay.

19 MR. LOPEZ: So Ozio. And so it's
20 a themed pub crawl. I mean, we are definitely
21 expecting our participants to, you know, like
22 dress up as cupids or angels, wear pink barets

1 and be -- and I mean we have done two other
2 events in the past.

3 I mean, every single time for us
4 to learn an experience, we definitely want a
5 really awesome great experience for our
6 guests, but we definitely want to make it a
7 safe event.

8 So with that, I mean, we have
9 partnered up with myTaxi once again, so our
10 participants get reliable transportation home.
11 Every participant is going to get a promo code
12 for a taxi ride.

13 CHAIRPERSON MILLER: Could you
14 pause one second? Mr. Bramson, do you want to
15 identify yourself for the record?

16 MR. BRAMSON: Yes. Michael
17 Bramson.

18 CHAIRPERSON MILLER: Okay. Good.
19 So you are on record as being here while we
20 are talking about this.

21 MR. BRAMSON: I didn't want to
22 interrupt.

1 CHAIRPERSON MILLER: Okay. We are
2 just starting with an overview --

3 MR. BRAMSON: Okay.

4 CHAIRPERSON MILLER: Of the event.
5 Mr. Lopez, what did you say about the taxi?
6 What did you say about primo or something?

7 MR. LOPEZ: So myTaxi is an --

8 CHAIRPERSON MILLER: Oh, myTaxi,
9 okay.

10 MR. LOPEZ: MyTaxi is an app and
11 used on your -- any of the Smartphones.
12 Basically, you download it and you can order
13 a taxi from your phone and, basically, it will
14 tell you your cab will arrive in 5, 10
15 minutes. What it does is, you know, towards
16 the end of the night when a bunch of people
17 are trying to grab a cab and, you know, you
18 are on the street, it's very hard to get a cab
19 sometimes at night. Everyone is kind of, you
20 know, running in the streets. It's kind of a
21 little dangerous.

22 So this way you reserve your cab.

1 He comes to get -- you know, you say this is
2 the cab I want. It's based on ratings or else
3 you can take a cab that has like a five star,
4 very safe or it's a really cool app. And
5 basically, you know, at the end of the night,
6 you will just say well, I want to be picked up
7 in 15 minutes and your cab will -- you will
8 know exactly where your cab is.

9 When you get there, you kind of
10 flash your phone and have a little flashy
11 thing that, you know, the cab driver knows its
12 you and then you just get in the cab. And a
13 lot of people stick with cab drivers they know
14 or they feel safe with or get high stars.

15 And so basically, they are one of
16 our sponsors.

17 CHAIRPERSON MILLER: Do you use
18 the DC Cab system?

19 MR. LOPEZ: Yes.

20 CHAIRPERSON MILLER: Okay. As
21 opposed to Uber that's private.

22 MR. LOPEZ: Right.

1 CHAIRPERSON MILLER: This is --

2 MR. LOPEZ: This is the DC Cab.

3 CHAIRPERSON MILLER: -- DC Cab.

4 How do they know it's you?

5 MR. LOPEZ: Well, I mean,
6 basically, the driver when you -- when the
7 driver picks you up and rolls down your
8 window, they will -- you have to show them
9 your phone that will say this is the cab you
10 picked up.

11 CHAIRPERSON MILLER: Oh, okay.

12 MR. LOPEZ: So I think they can
13 call you, too, but --

14 MR. BRAMSON: Yes, they do call
15 you.

16 CHAIRPERSON MILLER: Okay.

17 MR. LOPEZ: It's a little like --
18 I mean, it's like a little like flashy sign
19 that says myTaxi, so the taxi knows it is for
20 -- that he is supposed to pick you up and they
21 are not supposed to pick someone else up.

22 And the other cool thing about the

1 app, it's good for our customers, is that they
2 don't have cash on them for whatever reason,
3 they can use PayPal. A lot of people have
4 their credit card linked already to the
5 system. So this is a safe way for them to get
6 home.

7 I mean, they are more than welcome
8 to use cabs on the street, but we just didn't
9 want them, you know, in the middle of the
10 street trying to fight other people for cabs
11 and the regular nightlife or traffic, you
12 know. So it's just a safe way for them to get
13 home.

14 And then they are giving out free
15 \$5 vouchers to the first --

16 MR. BRAMSON: To everybody.

17 MR. LOPEZ: -- to everybody this
18 time. So people have \$5 towards a ride home,
19 because some people only take \$5 or \$10 to get
20 home anyway, so they are encouraged to use it.
21 And during our last crawl, a lot of people
22 downloaded the app and started using it.

1 CHAIRPERSON MILLER: So you put
2 that on your website or what?

3 MR. LOPEZ: Yes.

4 MR. BRAMSON: Yes, they are on the
5 website.

6 CHAIRPERSON MILLER: Okay.

7 MR. LOPEZ: And we have a route
8 map that are also going to be on there,
9 featured there as well.

10 CHAIRPERSON MILLER: Okay. Are
11 you doing something differently from the
12 previous ones, because of something you
13 learned? That's a pretty general question,
14 but you said you were kind of learning from
15 your experience.

16 MR. BRAMSON: I mean, nothing
17 really that stands out that we are doing
18 differently.

19 MR. LOPEZ: I mean, I think from
20 our end, too, we are definitely getting a lot
21 more organized, especially with the whole
22 check-in process, too. And one of the things

1 that we have learned, too, is just, you know,
2 like you definitely want the registration
3 process to be easy and, you know, you get
4 people waiting for like 10 minutes or 15
5 minutes and they will just get tired and move
6 on to something else.

7 I mean, as far as our end and the
8 registration process, we believe we are
9 mastering that. As far as the whole security
10 aspect, too, we are building relationships
11 with all of the establishment security, you
12 know, like we know them by first name now.
13 You know like, they pretty much keep us up to
14 date as to like, you know, how, you know like,
15 the crawl is going.

16 You know like do they have like a
17 rush. So, yes, I mean, that's definitely one
18 of the things that we have learned.

19 MR. BRAMSON: Because the first
20 crawl, I mean, you know, is the first time we
21 did it with them, so it was kind of everyone
22 seeing each other for the first time. And now

1 it's, you know, more on a friendly basis. You
2 know, now it is if something happens, we can -
3 - they will come to us more likely.

4 I mean, they always would have and
5 that was part of our security plan, but, I
6 mean, it's just we have that kind of -- when
7 you see them repeatedly time and time again,
8 then it is going to be --

9 CHAIRPERSON MILLER: So you are
10 using the same establishments over and over
11 again?

12 MR. BRAMSON: No. I mean, there
13 is a few that are on their repeatedly that
14 have been there from the beginning. Like
15 Public, for example, has been there from the
16 start.

17 MR. LOPEZ: Irish Whiskey's has
18 been there. The Mighty Pint has been there.

19 MR. BRAMSON: Yes.

20 MR. LOPEZ: But as far as new,
21 Sign of the Whale is new and the Mad Hatter
22 and the Front Page are new establishments.

1 CHAIRPERSON MILLER: Okay. And
2 you didn't have any problems with your last
3 couple of pub crawls?

4 MR. BRAMSON: We haven't had any
5 reports of any problems from security,
6 managers, even staff. And then we have
7 reports from our -- some people rate our
8 crawls and they have reported no negative
9 feedback.

10 So and what I'm also saying with
11 the registration process, when we register
12 someone quicker, that gives the security --
13 instead of bombarding the security, they have
14 more time to check their IDs and stuff. So
15 that's why we are improving our checking
16 process.

17 Besides making the crawl better
18 for our participants, but also for the
19 security of the establishments as well.

20 CHAIRPERSON MILLER: Okay. So how
21 many registration do you have with security?

22 MR. BRAMSON: Well, we use -- no,

1 our registration we use our staff to check-in.

2 CHAIRPERSON MILLER: Okay.

3 MR. BRAMSON: But their security--
4 once our staff checks somebody in, their
5 security is responsible for checking their
6 license and making sure they are of age, not,
7 you know, too -- have been drinking too much.
8 And it's up to the -- still up to the
9 establishment whether we check them in or not
10 whether -- I mean, whether they are getting in
11 or not.

12 CHAIRPERSON MILLER: But you check
13 IDs at registration?

14 MR. BRAMSON: We check -- we do
15 not check IDs.

16 CHAIRPERSON MILLER: You don't?

17 MR. BRAMSON: The staff. So our
18 registration bar Irish Whiskey's, they have
19 more staff on board to check IDs.

20 CHAIRPERSON MILLER: Okay.

21 MR. BRAMSON: But by us checking
22 in people quicker, they have -- you know, they

1 are not bombarded with 30 people all of a
2 sudden just handing up their IDs. It's, you
3 know, we have a line, you know, one-by-one.
4 The bouncer takes his time, you know, to check
5 the IDs and they go in.

6 CHAIRPERSON MILLER: So just to be
7 clear though, the registration is at Irish
8 Whiskey's, correct?

9 MR. BRAMSON: Yes.

10 MR. LOPEZ: Yes.

11 CHAIRPERSON MILLER: So you have
12 staff that are checking people in and then
13 their security is checking the IDs?

14 MR. BRAMSON: Yes, yes. It's
15 double.

16 CHAIRPERSON MILLER: Okay. And
17 it's not just for -- to get a drink. They are
18 checking their IDs before they go any further
19 in the --

20 MR. BRAMSON: Yes.

21 CHAIRPERSON MILLER: -- okay. All
22 right.

1 MR. BRAMSON: And they are
2 rechecked at every bar they go in to.

3 CHAIRPERSON MILLER: Right.

4 MR. BRAMSON: Regardless if they
5 have a wristband or not.

6 CHAIRPERSON MILLER: Okay. And
7 how about the number of participants? How
8 does this compare to your last one?

9 MR. BRAMSON: Right now, we are at
10 -- the last time I checked was between 600 and
11 700, which I think is on pace for the same as
12 the other crawls, unless something drastic
13 happens within the next week.

14 CHAIRPERSON MILLER: Okay.

15 MR. BRAMSON: We should be on --
16 the same pace.

17 CHAIRPERSON MILLER: And there is
18 security at every establishment or they have
19 their own?

20 MR. BRAMSON: Yes. We send them
21 weekly updates, text or email depending on the
22 venue, updating them on, you know, how many

1 people we have as of right now.

2 CHAIRPERSON MILLER: Okay.

3 MR. BRAMSON: So and this week we
4 will send, you know, we have say 700 people.
5 We have 700 people already registered be
6 prepared accordingly. We are anticipating to
7 reach, you know, 800, 900 or whatever that may
8 be, you know, by the end of the week, so they
9 can, you know, staff and give their staff
10 plenty of notice to be prepared.

11 CHAIRPERSON MILLER: And they have
12 a contact person during the pub crawl?

13 MR. BRAMSON: Yes.

14 CHAIRPERSON MILLER: One of you or
15 who is the contact? You know, central
16 contact?

17 MR. BRAMSON: We have a number
18 that goes to both of our phones, whoever picks
19 it up first.

20 CHAIRPERSON MILLER: Okay.

21 MR. BRAMSON: And then that's also
22 -- no, I'm sorry. That number is for the

1 participants to call us. The managers and
2 security have our personal numbers.

3 CHAIRPERSON MILLER: Okay. All
4 right. Are there Board questions? Mr.
5 Alberti?

6 MEMBER ALBERTI: I have a couple.

7 CHAIRPERSON MILLER: Yes.

8 MEMBER ALBERTI: First of all,
9 have you been in communication with MPD?

10 MR. BRAMSON: Yes, actually, I'm
11 the one that talks to Commander Reed about it.
12 Ms. Walker advised us that after the hearing
13 that's one of the first things that we do.

14 Actually, Commander Reed sent --
15 for our last event, he sent a couple of
16 officers to the registering bar, which was
17 BlackFinn for DC Santa Crawl, just to make
18 sure everything was -- I mean, was on top.

19 They talked to me for a little bit
20 just to make sure everything is cool. And
21 five minutes later, they just took off and
22 deal with what comes up.

1 MEMBER ALBERTI: Great, great.

2 Thank you for that, but we always check
3 because not everyone does that and it's
4 important.

5 Have you checked the eligibility
6 of each of the participating establishments?

7 MR. BRAMSON: These are the ones
8 that we have used. The one -- I mean, the
9 ones that Alex named before, we have used in
10 all our crawls. I mean, they have been pretty
11 -- for each one, they have been approved.

12 The new ones were just --
13 participated in another crawl, so we assume
14 they are approved as well.

15 MEMBER ALBERTI: Okay. Well, ABRA
16 staff will be looking at them and --

17 MR. BRAMSON: Okay.

18 MEMBER ALBERTI: -- let you know--

19 MR. BRAMSON: Okay.

20 MEMBER ALBERTI: -- if any of them
21 are ineligible or become ineligible.

22 MR. BRAMSON: Okay.

1 MEMBER ALBERTI: What's the
2 maximum number that you allow on the -- to
3 register for the pub crawl?

4 MR. BRAMSON: We are -- I mean,
5 the max that we are thinking we will hit is
6 1,500. I don't -- I mean, we have --

7 MS. OH: I don't think we will hit
8 it.

9 MR. BRAMSON: Yes, we haven't
10 necessarily a max, but I mean, obviously, if
11 it gets past like what we can handle, then we
12 will definitely cut off registration.

13 MEMBER ALBERTI: Oh. Well, what
14 can you handle? That's the question.

15 MR. BRAMSON: I think we could be
16 prepared to handle 2,000 at most, you know,
17 worst case scenario.

18 MEMBER ALBERTI: Okay.

19 MR. BRAMSON: We have enough bars.
20 We have enough space at each of the bars.
21 Registration is a four hour window. I think
22 that's -- we could handle that and, you know,

1 we can always hire more staff on hand.

2 MEMBER ALBERTI: I will ask you if
3 this event, if it looks like it's going to be
4 over 1,000 to let ABRA know and let MPD know.
5 And I'll be very disappointed if you don't,
6 okay?

7 MR. BRAMSON: No, that's fine.

8 MEMBER ALBERTI: Because it's
9 important. I mean, it's important for us and
10 it's important for MPD. It's for the safety
11 of your patrons.

12 MR. BRAMSON: Right, of course,
13 right.

14 MEMBER ALBERTI: So just please do
15 that, if it's starting to get above 1,000.

16 MR. BRAMSON: Okay.

17 MEMBER ALBERTI: We all hope it
18 does, right? You're going to have wristbands?
19 Just one kind of wristband or is there --

20 MR. BRAMSON: Yes, it's going to
21 be between a pink or red wristband, but it's
22 going to be -- have our sponsor's logos on

1 them. One of them will be the myTaxi logo to
2 remind people to get home safely.

3 MEMBER ALBERTI: And will you be
4 giving out any complimentary cups or anything?

5 MR. BRAMSON: There will be mugs.

6 MEMBER ALBERTI: And will they be
7 used for drink specials?

8 MR. BRAMSON: I mean they can be
9 used for drink specials. I mean, people -- I
10 mean, one -- the beers, the bars just hand
11 participants the beers and they pour it in
12 their own mug or the liquor special, the
13 bartenders actually from -- in the past, they
14 have filled it up in their own cups and then
15 pour it in the mug, because the mug is 14
16 ounces.

17 MEMBER ALBERTI: Yes.

18 MR. BRAMSON: It's bigger than
19 what a drink special would be.

20 MEMBER ALBERTI: Okay.

21 MR. BRAMSON: So no bar is going
22 to fill it up. No bar has or is going to fill

1 it up to the full 14 ounces. I mean, they
2 will lose money on it, so they are not going
3 to.

4 MEMBER ALBERTI: The reason I'm
5 asking just to be up front with you is that we
6 are concerned about people taking drinks
7 outside of the establishments.

8 MR. BRAMSON: Okay.

9 MEMBER ALBERTI: What are your
10 mugs going to be looking -- what will they
11 look like?

12 MR. BRAMSON: I mean, they are
13 plastic. Again, they will be red or --

14 MR. LOPEZ: Pink.

15 MR. BRAMSON: Red and pink mugs
16 with like a logo on them. I mean, they are
17 like this big, plastic, so it's not going to
18 cause any issues if they fall or they are not
19 going to break.

20 I mean, the bars that -- on the
21 last crawl, no one can -- was able to walk out
22 with a drink.

1 MR. LOPEZ: Right, right.

2 MEMBER ALBERTI: I mean, we
3 understand that, but sometimes it happens.

4 MR. BRAMSON: Yes, yes.

5 MR. LOPEZ: Right, right, right.

6 MR. BRAMSON: I mean, we will send
7 out a reminder to the bars. I mean, we always
8 send out like, you know, the day before or two
9 days before the crawl a follow-up email with
10 just, you know, our security plan. We send
11 like, you know, what -- that they should be
12 fully staffed. This is the number of people
13 we are expecting.

14 You know, we will have wristbands,
15 but double check. Your security is supposed
16 to double check IDs. And we will add in for
17 not to walk out with the liquor.

18 MEMBER ALBERTI: And it's
19 important. It's not just another question
20 because we have experienced --

21 MR. BRAMSON: Yes.

22 MEMBER ALBERTI: -- this in the

1 past.

2 MR. BRAMSON: Okay.

3 MEMBER ALBERTI: Reported of
4 people walking around with alcoholic beverages
5 and --

6 MR. BRAMSON: Right, right, right.

7 MEMBER ALBERTI: So we are always
8 careful with that one, you know.

9 MEMBER ALBERTI: Oh, this is it.
10 Great. Here is the one that we didn't want,
11 just so you know. You can't tell whether they
12 have liquid in it or not, because --

13 (Simultaneous talking.)

14 MR. BRAMSON: Because actually--

15 MEMBER ALBERTI: -- it's kind of
16 this slushy stuff in it. And we didn't want
17 that.

18 MR. BRAMSON: Right.

19 MEMBER ALBERTI: Because then you
20 don't know who has liquid in their cup or not.

21 MR. BRAMSON: Right.

22 MEMBER ALBERTI: So --

1 MR. BRAMSON: No, ours do not look
2 like that.

3 MEMBER ALBERTI: Okay. Good.
4 It's a sticky part with us. Thank you. I
5 wish you all the best.

6 MR. BRAMSON: Thanks.

7 MR. LOPEZ: Thank you, sir.

8 CHAIRPERSON MILLER: Other Board
9 questions? Oh, Mr. Jones? Oh, Mr. Herman
10 Jones, you are here. Sorry. Welcome. Did
11 you have a question? I was turning actually
12 to Mr. Earl Jones, but --

13 MEMBER JONES: I do not.

14 CHAIRPERSON MILLER: Okay. Mr.
15 Silverstein has a question.

16 MEMBER SILVERSTEIN: Gentlemen,
17 your last event had how many bars?

18 MR. BRAMSON: We had eight.

19 MEMBER SILVERSTEIN: Eight. Now
20 you have five.

21 MR. BRAMSON: No, we have --

22 MEMBER SILVERSTEIN: Is there --

1 MR. BRAMSON: -- seven.

2 CHAIRPERSON MILLER: Seven.

3 MR. LOPEZ: We have seven.

4 MEMBER SILVERSTEIN: Seven?

5 MR. LOPEZ: Yes, sir. I sent Ms.

6 Walker actually like an updated security plan

7 with -- because we authorize bars and also

8 sent her like our marketing materials for this

9 event, like a flyer, a route map and stuff.

10 I'm not sure if the Board has that.

11 MR. BRAMSON: Once we hit that 400

12 mark, we added two new bars just to be secure.

13 And we add -- you know, so and then also for

14 Ozio's, they have the -- they are just going

15 to open the first two floors and now we are

16 doing the rooftop as well. So we added -- I

17 mean, that's a capacity of another 300 people

18 who needed it.

19 CHAIRPERSON MILLER: Seven is the

20 correct number, the most up to date number or

21 no?

22 MR. LOPEZ: Seven.

1 MR. BRAMSON: Yes, seven.

2 CHAIRPERSON MILLER: Okay.

3 MEMBER SILVERSTEIN: And this is
4 within a four block radius pretty much?

5 MR. LOPEZ: Right.

6 MR. BRAMSON: Yes.

7 MEMBER SILVERSTEIN: The five
8 versus seven was the point I wanted to get
9 clear.

10 MR. BRAMSON: Yes.

11 MEMBER SILVERSTEIN: Nothing
12 further.

13 CHAIRPERSON MILLER: Other Board
14 questions? Okay. Investigator Jones, do you
15 have any questions or -- well, I have one
16 question for you and then if you have any
17 other questions or comments.

18 Have you had a chance to review
19 the establishments that they have listed to
20 participate in the pub crawl?

21 INVESTIGATOR JONES: Not the
22 updated list, but the ones that are on the

1 original application, yes.

2 CHAIRPERSON MILLER: Oh, okay.

3 INVESTIGATOR JONES: That's what I
4 was going to ask about.

5 CHAIRPERSON MILLER: Okay. I'll
6 let you go.

7 INVESTIGATOR JONES: Do you have
8 any other questions with reference to --

9 CHAIRPERSON MILLER: No. Just
10 that if you are going to get into that.

11 INVESTIGATOR JONES: Oh, okay.

12 CHAIRPERSON MILLER: Then that's
13 fine. That's it.

14 INVESTIGATOR JONES: I understand
15 that you guys said that you had added the Mad
16 Hatter and Front Page.

17 MR. BRAMSON: And Sign of the
18 Whale.

19 INVESTIGATOR JONES: Well, Sign of
20 the Whale was already on here.

21 MR. BRAMSON: Oh, right, right.

22 INVESTIGATOR JONES: Yes. But

1 well, let me ask you this, how do you come to
2 the determination on which establishments you
3 want to use?

4 MR. BRAMSON: Since the --

5 INVESTIGATOR JONES: I see that on
6 the application it indicates that they kind of
7 -- they register with you or they request to
8 be in the pub --

9 MR. BRAMSON: Yes.

10 INVESTIGATOR JONES: -- crawl.
11 And then you guys kind of go from there or do
12 you pick your own places?

13 MR. LOPEZ: We pick an
14 establishment that would actually make sense
15 for us in our -- in what we are trying to do
16 within an easy commute or walk for our guests.

17 INVESTIGATOR JONES: Yes.

18 MR. LOPEZ: I know in the past we
19 have done like, you know, at the Bottom Line
20 and it would be BlackFinn, because I mean it's
21 February, the second month of the year. We
22 figure, you know, the Mad Hatter would make a

1 lot more sense for our guests, just because
2 it's like right across the street.

3 INVESTIGATOR JONES: Yes.

4 MR. LOPEZ: And with that said, I
5 mean, the Front Page is like not too far away
6 from that.

7 MR. BRAMSON: Because normally,
8 yes, like BlackFinn and Irish Whiskey's are
9 the two end points, but we figure just because
10 of the weather and stuff, we're going to make
11 it a little bit closer. So it's kind of based
12 on time of year, what we think our
13 participants will enjoy the most.

14 INVESTIGATOR JONES: Yes.

15 MR. BRAMSON: So I mean, it's not
16 really -- I mean, that's how we --

17 INVESTIGATOR JONES: So what's
18 your criteria for the establishments that you
19 use? Meaning what type of establishments are
20 you looking for to sponsor or be involved in
21 this pub crawl?

22 MR. LOPEZ: I mean, for me, it's

1 just like establishments that has -- I mean,
2 it has professionalism. They have
3 participated in pub crawls in the past. We
4 know they are not going to run out of the
5 product. And yet, also they are on the same
6 pages working with us and, you know, it's all
7 about the guest experience at the end of the
8 day.

9 So, you know, the Mad Hatter and
10 the Front Page are two establishments that
11 have joined.

12 INVESTIGATOR JONES: You have
13 worked with them before?

14 MR. LOPEZ: No. We have actually
15 known them and Eric who is partner of both of
16 both of them who then is the major closest bar
17 to support with us.

18 INVESTIGATOR JONES: Okay. Where
19 were your last pub crawls?

20 MR. BRAMSON: It was DC Santa
21 Crawl. The same area. The only difference in
22 bars were we had BlackFinn, Bottom Line, Black

1 Rooster.

2 MR. LOPEZ: And Recessions.

3 MR. BRAMSON: And Recessions.

4 INVESTIGATOR JONES: Okay.

5 MR. BRAMSON: Without the Front
6 Page and Mad Hatter.

7 INVESTIGATOR JONES: Have you all
8 had a pub crawl -- so you haven't had a pub
9 crawl in this area where you are, Dupont?

10 MR. BRAMSON: Well, no. We had
11 those plus all -- we had Ozio's.

12 INVESTIGATOR JONES: On the other
13 side.

14 MR. BRAMSON: Public, yes. So we
15 kind of went the other direction.

16 INVESTIGATOR JONES: Right, right.
17 Okay. I'm only asking because my concern is
18 that area is already congested.

19 MR. BRAMSON: Yes.

20 INVESTIGATOR JONES: Especially on
21 the weekends.

22 MR. BRAMSON: Right.

1 INVESTIGATOR JONES: And if you
2 are talking about entertaining a pub crawl and
3 you've got people who are carrying mugs in the
4 street and they are walking from the Ozio's
5 side up Connecticut that intersection is
6 vicious. It's terrible.

7 MR. BRAMSON: Yes, you're right.

8 INVESTIGATOR JONES: And I'm very
9 concerned about people walking. And I
10 understand it may be a four block radius.

11 MR. BRAMSON: Yes.

12 INVESTIGATOR JONES: But I'm very
13 concerned about patrons walking from M Street
14 up that way intoxicated.

15 MR. BRAMSON: Yes.

16 INVESTIGATOR JONES: That's my
17 problem.

18 MR. BRAMSON: Well, I mean, to --
19 one of the things that we did for this crawl
20 is, I mean, it's during the day. So it's not
21 going to be as congested. I know -- I mean,
22 I know D.C. is always congested.

1 INVESTIGATOR JONES: Well, it's at
2 11:00, right?

3 MR. BRAMSON: It ends at 11:00,
4 which I know for at least the clubs around the
5 area, they start getting the people coming at
6 11:00.

7 INVESTIGATOR JONES: Yes.

8 MR. BRAMSON: So we are hoping to
9 just have that little window where, you know--

10 INVESTIGATOR JONES: That gap in
11 between.

12 MR. BRAMSON: -- the gap in
13 between. So we originally had the crawl going
14 until midnight and we actually had the same
15 concern and we didn't want, you know, the
16 crowds kind of mixing and our people being
17 intoxicated and them people not and, you know,
18 we just -- that's why we cut it off an hour
19 early.

20 INVESTIGATOR JONES: Okay. And I
21 know you said that the, I guess, participants
22 will have your number, but you all don't have

1 employees or you all won't be like visiting
2 kind of and doing a check from time to time on
3 these different establishments to see what's
4 going on?

5 MR. BRAMSON: Our staff does go
6 around to each establishment.

7 INVESTIGATOR JONES: How many do
8 you have?

9 MR. BRAMSON: We had 20 at the
10 last one.

11 INVESTIGATOR JONES: Okay.

12 MR. BRAMSON: So right now, we
13 will have 20 again. Of course, if we start
14 increasing numbers, we will add on more.

15 INVESTIGATOR JONES: Okay. And
16 then what kind of just a check is done?

17 MR. BRAMSON: They go through it
18 and, you know, people ask questions all the
19 time. I mean, during the DC Santa Crawl or
20 no, the Summer Crawl when I was talking by and
21 people were actually lost and I was like oh,
22 look at your map. They were like we lost the

1 map. I was like I'll direct you and I helped
2 them out.

3 INVESTIGATOR JONES: And in
4 registering, is there a certain amount or a
5 certain number of alcoholic beverages you can
6 have or you just kind of --

7 MR. BRAMSON: I mean, some people
8 go to the registration bar and walk right out,
9 don't even go into the -- they don't even go
10 into the bar. They just go to the next place.
11 So it just depends on how crowded that bar is.

12 I mean, some people have a drink,
13 some stay. I mean, some stay the whole time
14 and never even go on the crawl. So it's just
15 really up to the participants. I'm sure -- I
16 mean, I know a lot of participants have their
17 favorite establishments that they will want to
18 go visit right away.

19 INVESTIGATOR JONES: Okay. Okay.
20 I think that's all I have right now.

21 CHAIRPERSON MILLER: Are there
22 follow-up Board questions? Okay.

1 So what I want to advise you,
2 since you seem to be doing these pubs kind of
3 regularly, pub crawls, we really need to have
4 the places that you are going to use a week
5 ahead of time, so that our investigator can
6 vet them.

7 MR. BRAMSON: Okay.

8 CHAIRPERSON MILLER: You know and
9 make sure that's all right and then we can
10 actually hear that at the hearing.

11 MR. BRAMSON: Right.

12 CHAIRPERSON MILLER: So I would
13 say that to you for the future. So at this
14 point, I guess we have an outstanding question
15 about those two bars, so what I'm going to
16 suggest is that, you know, Mr. Jones will
17 review the files on those and make sure they
18 are okay before we would sign-off.

19 MR. BRAMSON: Okay.

20 CHAIRPERSON MILLER: So I'm not
21 sure. You can talk with him after on how
22 quickly he will have a chance to do that.

1 MR. BRAMSON: And do you want us
2 to keep you updated on the numbers as well or
3 is that something --

4 CHAIRPERSON MILLER: If you get to
5 a high enough number. I don't know, what did
6 you say, Mr. Alberti?

7 MEMBER ALBERTI: I said if it's
8 over 1,000.

9 CHAIRPERSON MILLER: Over 1,000.

10 MEMBER ALBERTI: Does that sound
11 reasonable?

12 CHAIRPERSON MILLER: Yes.

13 MEMBER ALBERTI: At that point let
14 ABRA -- you can let Mr. Jones know.

15 MR. BRAMSON: Okay.

16 MEMBER ALBERTI: And --

17 MR. BRAMSON: Definitely.

18 MEMBER ALBERTI: -- let MPD know.

19 MR. BRAMSON: Okay.

20 MEMBER ALBERTI: Because I think
21 it's important. As he pointed out, there are
22 going to be crowds down there.

1 MR. BRAMSON: Yes.

2 CHAIRPERSON MILLER: I mean, there
3 may be some ABRA personnel that go out if it's
4 that crowded.

5 MR. BRAMSON: Okay.

6 CHAIRPERSON MILLER: Okay. So I
7 just wanted to clarify, how many staff did you
8 say circulate during this, during the pub
9 crawl?

10 MR. BRAMSON: We have 20 staff.
11 By the end, everyone circulates, but we keep
12 the majority at the registration bar. But
13 then as registration kind of draws off, then
14 we will start sending them out, you know, more
15 and more.

16 CHAIRPERSON MILLER: Okay.

17 MR. BRAMSON: By 5:00 -- by, let's
18 call it, 7:00, there will only leave one or
19 two behind at the registration bar because of
20 no more registration and everyone is, you
21 know, going out, helping people and directing
22 traffic and seeing if it's okay.

1 CHAIRPERSON MILLER: Okay. Good.
2 Okay. So I guess that concludes our hearing.
3 And so if you will just, you know, meet with
4 Mr. Jones and then he will let us know if
5 those two places are okay and then the Board
6 can review it.

7 MR. BRAMSON: Oh, great. Thank
8 you.

9 CHAIRPERSON MILLER: Thank you
10 very much. If you have any questions, stay in
11 touch with our staff.

12 MR. BRAMSON: All right. Thank
13 you.

14 MR. LOPEZ: Thanks so much.

15 CHAIRPERSON MILLER: Thank you.

16 (Whereupon, the Fact-Finding
17 Hearing in the above-entitled matter was
18 concluded at 10:49 a.m.)

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